88 responses

Summary

Student Number

1 2 1 3 4 2 5 3 6 7 4 9 1 10 5 2 3 2 6 7 4 3 5 7 8 4 9 5 8 9 10 6 7 1 2 8 3 1 4 5 9 6 10 7 2 8 9

Project Number

1 1 1 1 1 1 1 1 2 1 2 2 1 1 1 2 1 2 1 1 3 1 3 2 3 1 3 1 3 2 3 2 3 2 3 3 3 2

Static Design Elements

Color

Exemplary

0 - N/A 28 32%
1 5 6%
2 18 20%
3 27 31%
4 - Exemplary 8 9%

Comments
good on storytelling, bad on amount and unity

realistic
I'm assuming this refers to color balance.

some of the glows not realistic

ambitious, not yet effective.

Layout

Exemplary

0 - N/A 36 41%
1 1 1%
2 22 25%
3 20 23%
4 - Exemplary 8 9%

Comments

sometimes excellent, sometimes poor

sometimes inconsistent
cropped

Typography

Exemplary

0 - N/A 52 59%
1 4 5%
2 18 20%
3 4 5%
4 - Exemplary 9 10%

Comments
**Motion Design Elements**

- **Pace**
  - 0 - N/A
  - 1: 7 8%
  - 2: 25 28%
  - 3: 37 42%
  - 4: Exemplary 7 8%
  
- **Comments**
  - although some beats very well-paced.
  - may be editing issue
  - I'm assuming this category relates to the pacing of the edits.
  - OK on effect...REALLY BAD on lead up to effect. slow...slow!
  - repetitive.

- **Meaningful motion**
  - 0 - N/A
  - 1: 4 5%
  - 2: 28 32%
  - 3: 40 45%
  - 4: Exemplary 10 11%

- **Comments**
  - repetitive.

**Craft**

- **Technical Proficiency**
  - 0 - N/A
  - 1: 19 22%
  - 2: 18 20%
  - 3: 27 31%
  - 4: Exemplary 18 20%

- **Comments**
  - wrong codec
  - mp4?
  - wrong size delivery
  - wrong codec, wrong size, misspelled words
  - mp4?
  - wrong codec
  - mp4?
  - mp4?
  - wrong size / SD not HD
  - mp4?
  - anamorphic?
  - size / resolution issues
  - wrong codec
  - wrong size SD not HD
  - mp4?
  - wrong resolution within right size

- **Integration of graphics with video**
  - 0 - N/A
  - 28 32%
3/11/13

Edit form - [Program Level Assessment - "Design compelling motion graphics." ] - Google Docs

Comments
real

Need to think about the sound design of this.
great conceptually, and some parts excellent, but overall just competent to needs improvement.

meteor doesn’t look
good at the end, but terrible on main effect. No

sense of 3D space / objects in foreground.
ambitious, but not convincing
signs ‘float’
fuzzy graphic

Comments
fyi, this was the 2nd attempt at the project

I almost feel as if this project should be a fail. This is a direct tutorial from

video copilot.
maybe we add ‘assets’ as a category / asset creation? / split pure graphics from other projects?

where do we put shooting your own
assets?
disregard editing?
add scope as an assessment?

I absolutely love this one. Great promo piece.

Number of daily responses

https://docs.google.com/spreadsheet/gform?key=0Ali7ISV1qC5R9dFRXcGgxOTVuaHlzQlZFTIM4blgzaGc&gridId=0#chart