# Strategic Planning Kick-Off Big Meeting

**SEPTEMBER 25, 2015**  
**SCHOOL OF PUBLIC SAFETY, 11:30AM TO 4:30PM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>11:30 AM</td>
<td>Lunch</td>
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| 12:00 PM | **1. Welcome by the President**  
- Importance of planning process  
- Institution will provide support  
- Strategic planning vs. operational planning discussion |
| 12:30 PM | **2. Share the Background Work Already Done**  
- Year of Reflection  
- Work already underway  
- Timeline  
- Model |
| 1:00 PM | **1. Ice Breaker Activity:**  
- List 5 of the best and 5 of the craziest things we do at the college  
- How would Valencia look if we didn’t do those crazy things? Are these things a result of bad or no strategic vision? |
| 2. History and Working Theory |
| 3. Data Analysis:  
- What are the major surprises/discoveries from the data?  
- What questions are we trying to answer?  
- What additional data do we need? |
| 4. Vision Statement Gathering:  
- Where do we want to be in five years, and how will our work with this initiative help us get there? |
| 5. Important and Critical Ideas:  
- What important and critical ideas do we need to pay attention to as we plan for the future of this strategic initiative? How would we know if we failed? |
| 6. Deliverables Discussion:  
- Vision and Working Theory  
- September – Identify major work within the strategic initiative (new, all, delete)  
- October – Draft outcomes and objectives  
- November – Draft assessment measures  
- December – Submit strategic initiatives report to *Strategic Planning Process Steering Committee* |

**Breakout Sessions:**
- Assessment for Learning – Room 226  
- DirectConnect 2.0 – Room 140  
- New Student Experience – Room 150  
- Online Learning – Auditorium  
- Part-Time Faculty Engagement – Room 141  
- Extra – Room 137

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<td>4:00 PM</td>
<td>Next steps and closing statements</td>
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**Closing Session: SPS Auditorium**