The Graphic & Interactive Design Specialization prepares students to become graphic designers and production artists. Success usually depends on graphic design for printed media. It is especially important to become familiar with emerging visual communication software and techniques. Many positions require the fundamentals of hand-rendered or “traditional” graphic design techniques such as layout and production, as well as proficiency in the latest software tools.

**General Education Course(s):**

- **ART 1300C - Drawing I:** 3 credits/6 contact hours. Introductory drawing class with emphasis on traditional techniques and materials. Students will explore a variety of drawing concepts and develop their skills in basic drawing techniques.
- **DIG 2100C - Web Essentials:** 1 credit. Students will learn basic job-related skills that are target audiences, usability, web standards, learning strategies, industry work environments, troubleshooting, projects, validation.

**ONLINE ONLY:**

- **G RA 1142C - Graphic Design Essentials:** 5 credits/7 contact hours. An introduction to visual communication and job skills for entry-level as well as computer design. Minimum grade of C in G RA1142C or depart. approval. Covers the fundamentals of design, typography, design, layout, color, production, resolution, and classification of type. Contemporary type usage will be applied. Emphasis will be placed on design and production of quality publications. A focus on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications.
- **G RA 2201C - Electronic Imaging:** 3 credits/4 contact hours. Intermediate instruction in most recent version of Adobe concept development. Minimum grade of C in G RA1142C or depart. approval. Covers the fundamentals of design, typography, design, layout, color, production, resolution, and classification of type. Contemporary type usage will be applied. Emphasis will be placed on design and production of quality publications. A focus on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications.
- **G RA 2225C - Advanced Typography:** 3 credits/4 contact hours. Concentrates on most advanced and diversified projects for actual or hypothetical vehicles in design art direction/client briefing,脚本 generation, written and objective exams.
- **G RA 2310C - Graphic Reproduction Processes:** 3 credits/4 contact hours. Printing processes. QuarkXPress - advanced typographic principles. Projects are based on assignments for actual or hypothetical vehicles in design art direction/client briefing,脚本 generation, written and objective exams.
- **G RA 2425C - Business & Ethics of Graphic Design:** 3 credits/4 contact hours. Covers the fundamentals of design, typography, design, layout, color, production, resolution, and classification of type. Contemporary type usage will be applied. Emphasis will be placed on design and production of quality publications. A focus on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications.
- **G RA 2426C - Introduction to Interactive Design:** 3 credits/4 contact hours. Minimum grade of C in G RA1142C or depart. approval. Covers the fundamentals of design, typography, design, layout, color, production, resolution, and classification of type. Contemporary type usage will be applied. Emphasis will be placed on design and production of quality publications. A focus on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications. Areas on good graphic design principles and the production of quality publications.
O N L I N E  O N L Y!

A R T 1201C - Design I
(1 credit)

Students will learn basic job related skills that are industry-specific, how to prepare a resume, prepare for a job interview, learn to write a cover letter and learn how to develop skills to create standards compliant web sites. Students also learn what is graphic design potential employer list when creating projects.

- HTML and CSS syntax
- Internet browsers & platforms
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