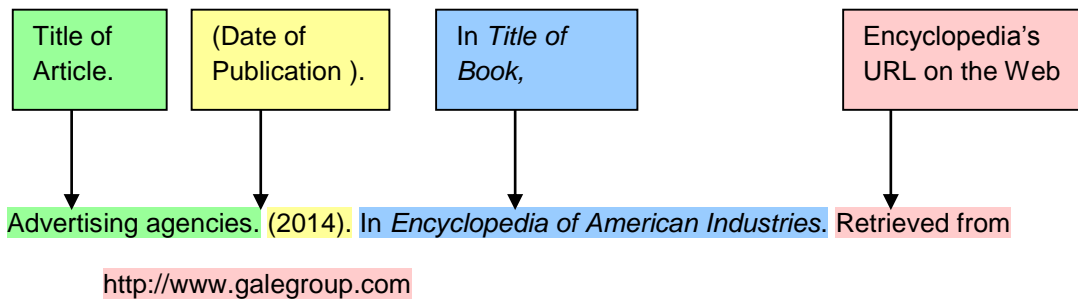


# APA Citation

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- Intext citation for a direct quote: ("Advertising," 2014, para. 4)
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