# VALENCIA COMMUNITY COLLEGE
## Student Affairs Department Action Plan
### WEAVE Online Form

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**Active Cycle (academic year):** 2011-2012  
**Area (Department/Program):** Career Centers - Collegewide  
**Person Responsible:** Dr. Jillian Szentmiklosi

<table>
<thead>
<tr>
<th>Plan</th>
<th><strong>1. Goal</strong>—principal purpose of plan (include how this relates to serving students or increasing student success or supporting LifeMap)</th>
<th><strong>Major of the Month</strong> Career Centers will increase awareness of STEM majors and connection to related career fields. This goal will support LifeMap through career exploration and creating a plan that students can follow.</th>
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</table>
| **2. Objectives**—what will be accomplished and measured | Career Centers will market a “major of the month” to highlight requirements, potential career paths, skillsets, job outlook etc. for STEM majors. 
Revision: “Careers in _________” (STEM discipline) |
| **3. Measures and Findings**—How specifically measures will be conducted. How will we know the objective has been achieved? | Career Centers will track:  
- Skillshop attendance  
- Display/Tabling inquiries  
- STEM related one-on-one advising |
| **4. Action Plan**—what is the implementation plan? | Each campus to research 2-3 STEM majors/careers in assigned discipline  
- Information/materials will be shared with other campuses so each month the same major will be highlighted across the college  
- Career Centers will use one-on-one advising and MyCareer Planner, the Career Center website, Skillshops, Displays/Tabling, and articles of interest to disseminate the information to students  
- Kick-off will begin in November – National Career Development Month |
| **5. Achievement Summary/Analysis—What was learned from the assessment results? What changes will you make in your initiative for the year to come?** | Staff collected the following STEM related data throughout the year:  
**Website**  
- STEM majors/careers information and materials were posted on the Career Center website with an individual link  
  Careers in Technology (Nov/Dec) – no stats on page views  
  Careers in Math (Jan/Feb) – 65 page views  
  Careers in Science (Mar/Apr) – 98 page views  
  Careers in Engineering (May/Jun) – 69 page views  
- ‘Connecting Majors to Careers’ link on Career Center website  
  2,219 STEM related hits (10/1/11-5/31/12) |
Students appear to use the general ‘Connecting Majors to Careers’ link to access information on STEM majors, specially developed ‘Careers in STEM’ links did not have as much traffic. Staff will consider whether to continue to develop special focus links or highlight existing ‘Connecting to Careers’.

### Skillshops/Presentations
- East – 8 in the fall, 4 in the spring
- Winter Park – 4 in fall, 2 in spring
- Osceola – 2 in the fall, 3 in spring
- West

### Display/Tabling
- East – 100 student contacts
- Winter Park – 434 student contacts
- Osceola – 434 student contacts
- West

### One-on-one advising 9/1/11-4/30/12 (East and WP reporting)
- Sciences – 377
- Technology – 246
- Engineering – 128
- Math – 239

Changes to consider for next year - marketing the STEM majors in additional ways, have greater conversation about data collection to improve consistency across the campuses, increase overall collaboration between campuses on strategies and implementation.

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<tr>
<th>6. General Education Learning Outcome</th>
<th>Critical Thinking</th>
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<tbody>
<tr>
<td>7. Strategic Plan Outcome</td>
<td>Build Pathways</td>
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</table>

#6 and #7 Under Outcomes in WEAVE, you can select “General Education Learning” and/or “Strategic Plan Outcome” from the drop down list in WEAVE. You can select all that you believe relates to your Goal and Objective.