

International Students



November 20, 2019



United States Data

- As of 2018, over 1,000,000 international students study in the U.S. from English to Doctoral programs
- Majority of these students attend Universities
- Two year institutions are an affordable option even with out-of-state tuition/fees
- New student enrollments fell by 6.6.% in 2017/18; this is the third year of decline since 2015/16.

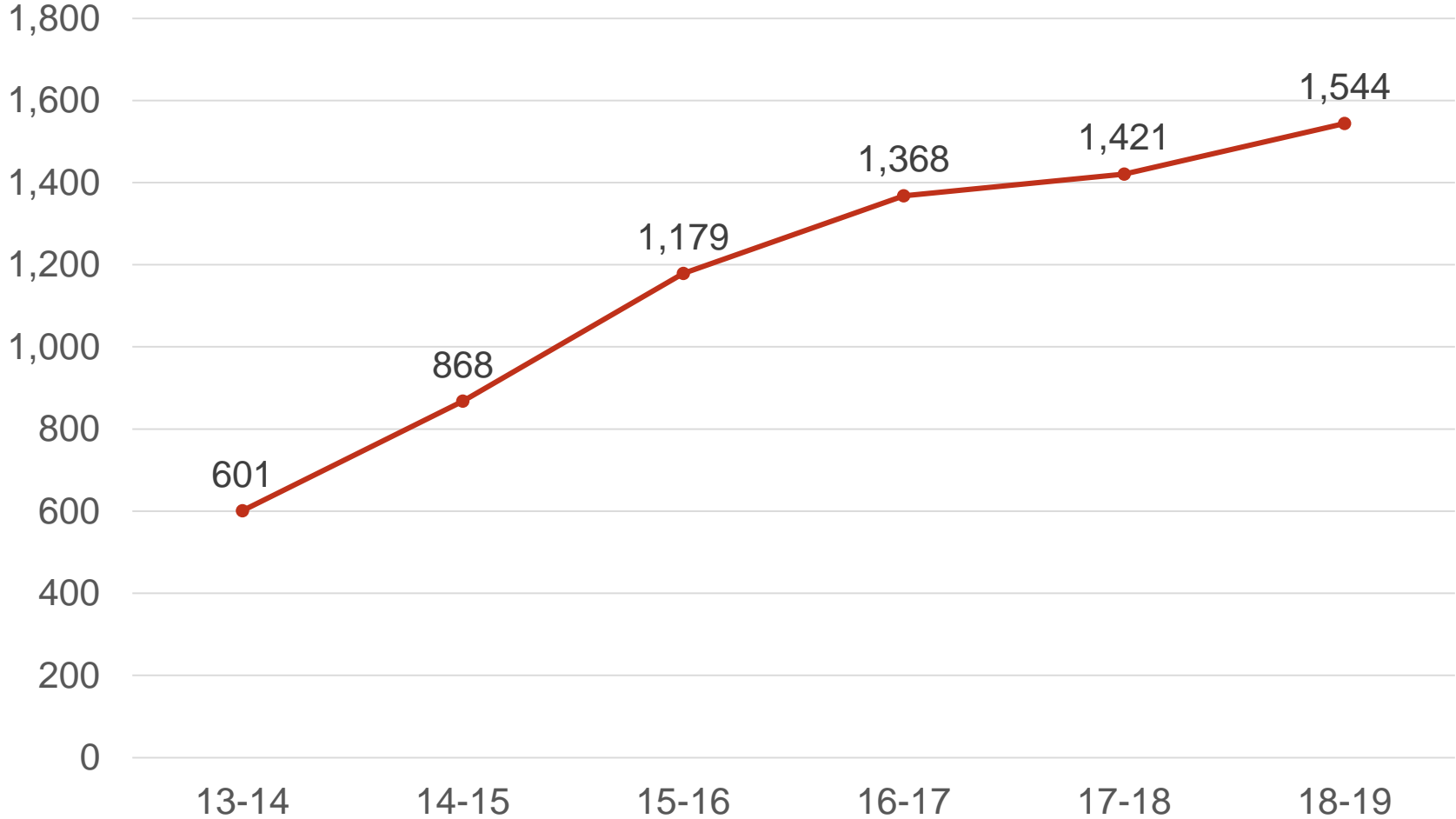


International Degree-Seeking Students

2011	International Education Strategic Plan	College-wide effort <hr/> Purpose: Prepare students to live and work in an interdependent and multi-cultural world <hr/> Documented all international education activities under one umbrella
2013	Plan to Scale Global Learning	Three-year plan <hr/> More aggressive approach to growing international degree-seeking student population <hr/> Plan for incremental infrastructure to support growth
2016	Plan to Scale to 2500 International Students	Expanded recruitment efforts <hr/> Focus on onboarding process for new students <hr/> Use of technology to support student advising

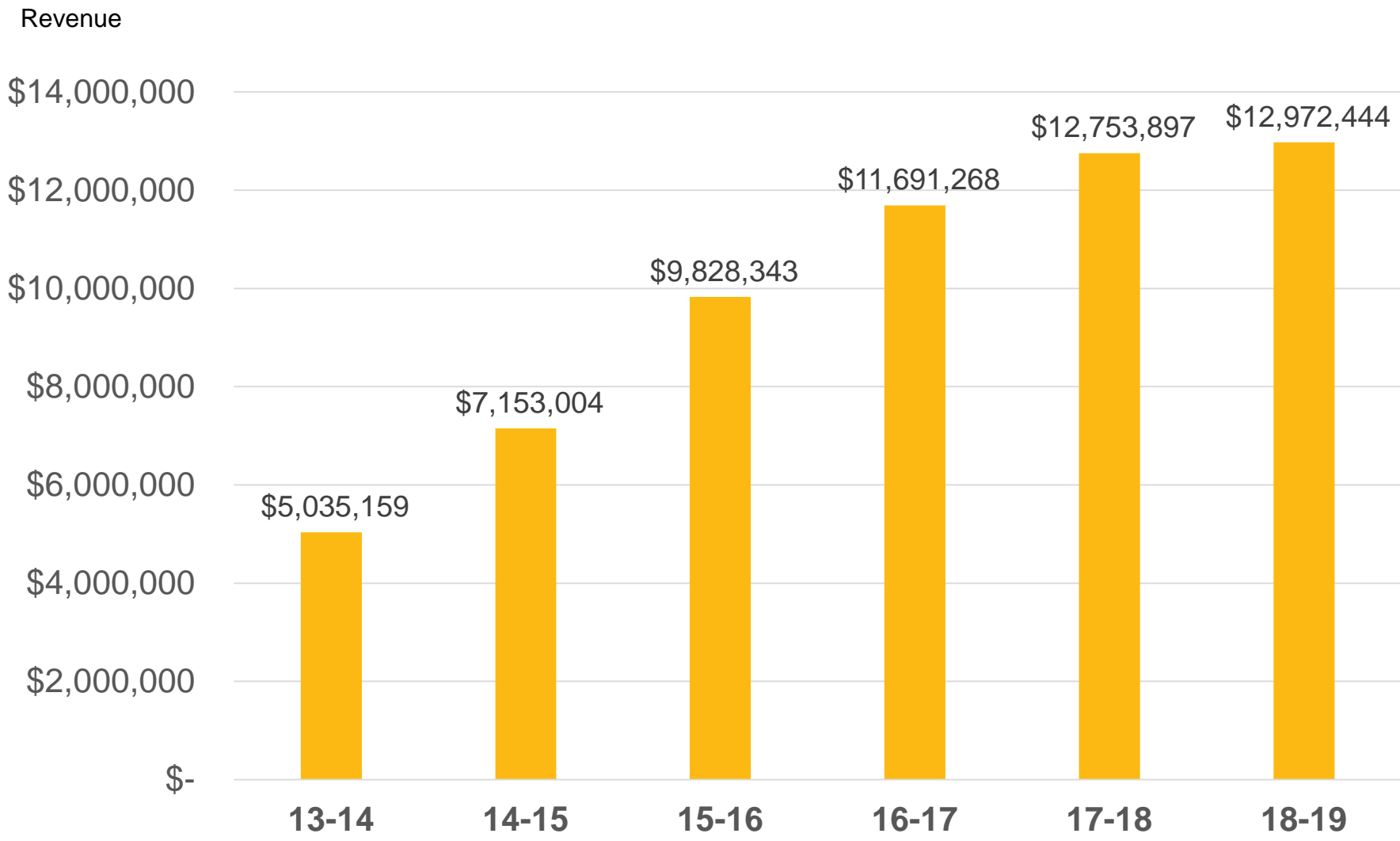
International Degree-Seeking Students Enrollments (Unduplicated) FY1314 – FY1819

of students





International Student Revenue (All Funds) FY1314 – FY1819



Diverse Recruitment Strategies

In-Country Recruiting

- High School Visits
- Education Fairs
- Conferences
- Vietnam Representative

Online Recruiting

- Virtual Webinars
- Websites
- Social Media

Agents

- 136 contracts
- 38 countries
- 65 students

Partnerships

- Grants
- Exchange students
- Articulation agreements

On-Site at Valencia

- Host high school visits
- Respond to inquiries
- Intensive English Bridge Agreement

Egypt



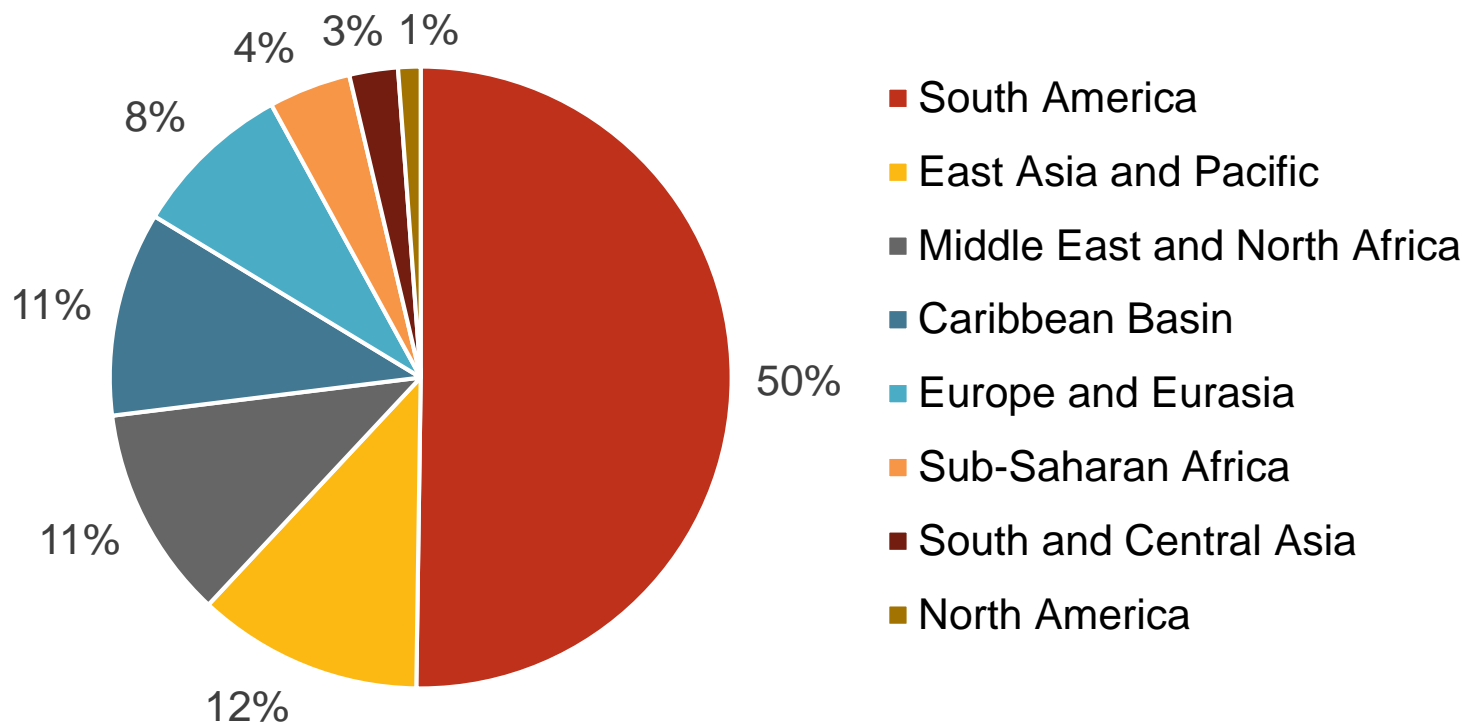
Vietnamese Students and Recruitment Representative



Virtual Recruitment Fair – Southeast Europe

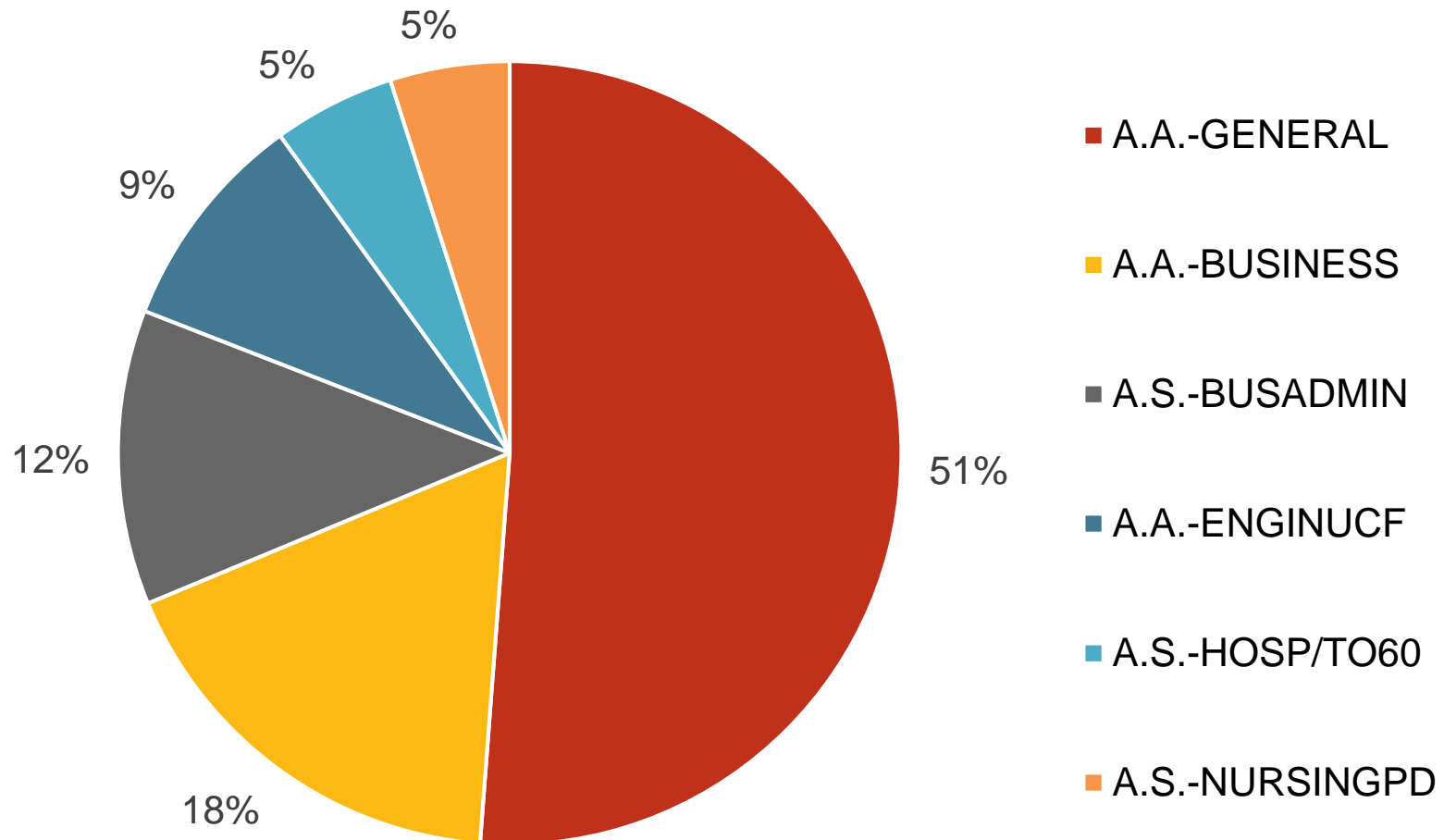


Places of Origin by Region FY 2018-19





Top Programs of Study FY 2018-19



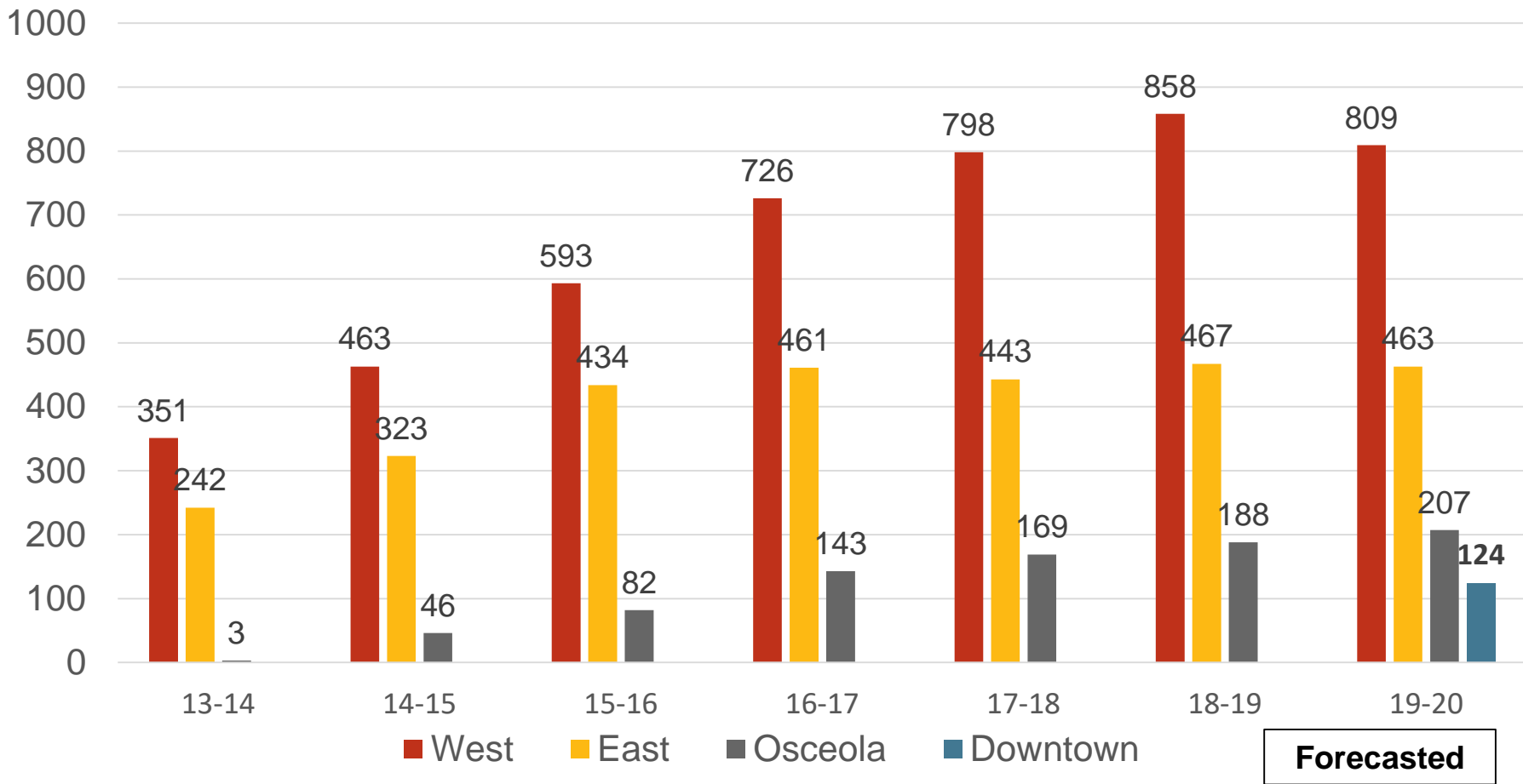


International Student Characteristics

- Full-time students
- Gender: 50% female / 47% male
- Ages:
 - 18-24: 68%
 - 25-39: 19%
- 2014 cohort five-year graduation rate: 58.2%



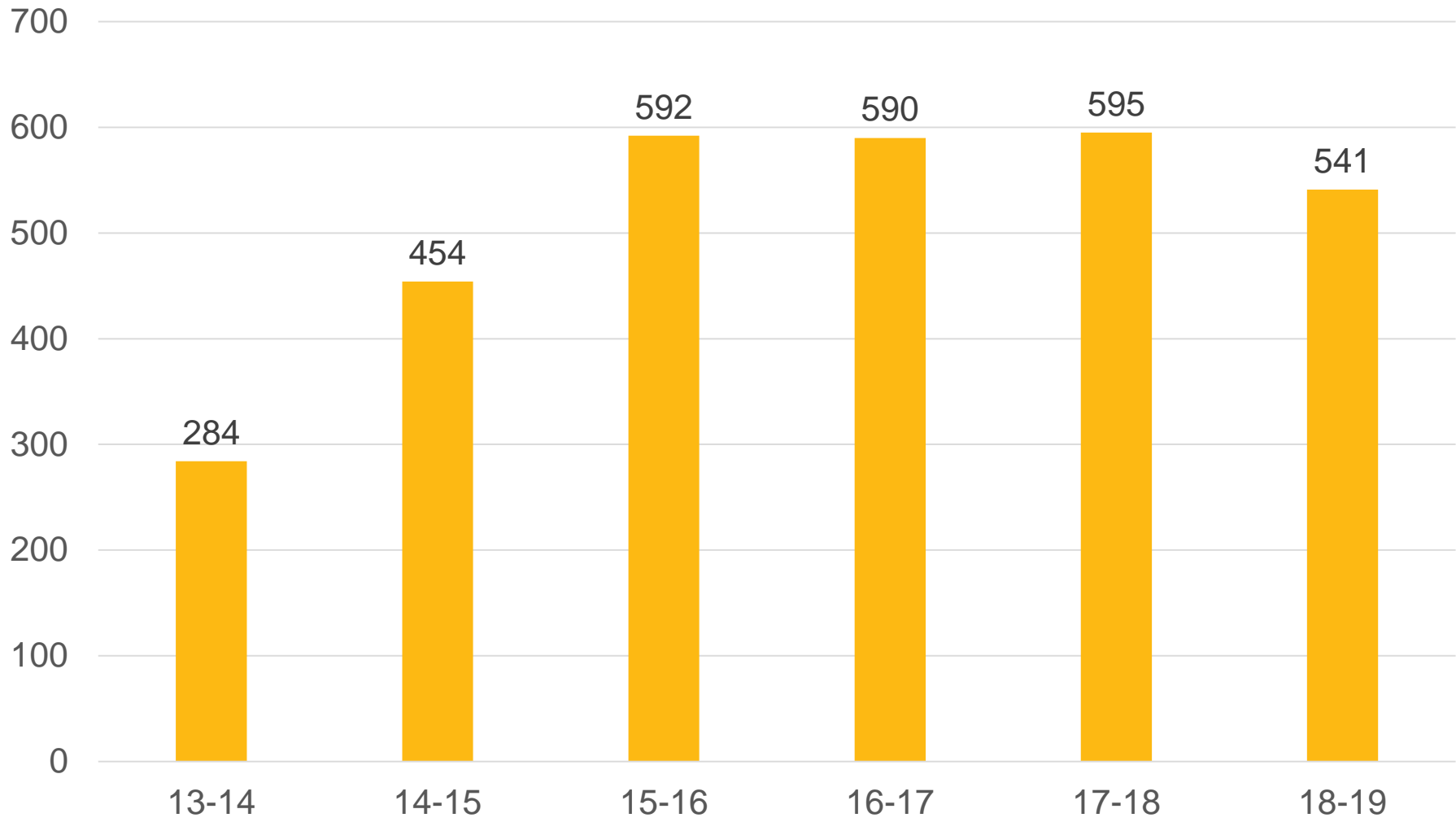
International Student Enrollment by Campus (Unduplicated)





New International Student Arrivals FY1314-1819

of students





New International Student Experience





Maintaining F-1 Status

- Valid Form I-20
- Valid passport
- Satisfactory academic progress (at least 2.0 GPA)
- Full-time enrollment (12 credit hours) in fall and spring semesters
- 9 credit hours must be face-to-face or mixed mode
- Only 3 credit hours out of 12 could be online
- No unauthorized employment
- Updated address within 10 days of moving
- Purchased mandatory health insurance



International DirectConnect® to UCF



Concept

- Work collaboratively to remove barriers for international students—ease the transition and increase international enrollment at both institutions

Components

- International, student-friendly website
- Joint marketing
- Designated contact person/Success Coach
- Joint international recruitment trips





Results

Number of Valencia ***new and returning*** international students enrolled at UCF through International DirectConnect.

- Fall 2017 – 211
- Fall 2018 – 314 (increase of 49%)
- Fall 2019 – 429 (increase of 37%)

