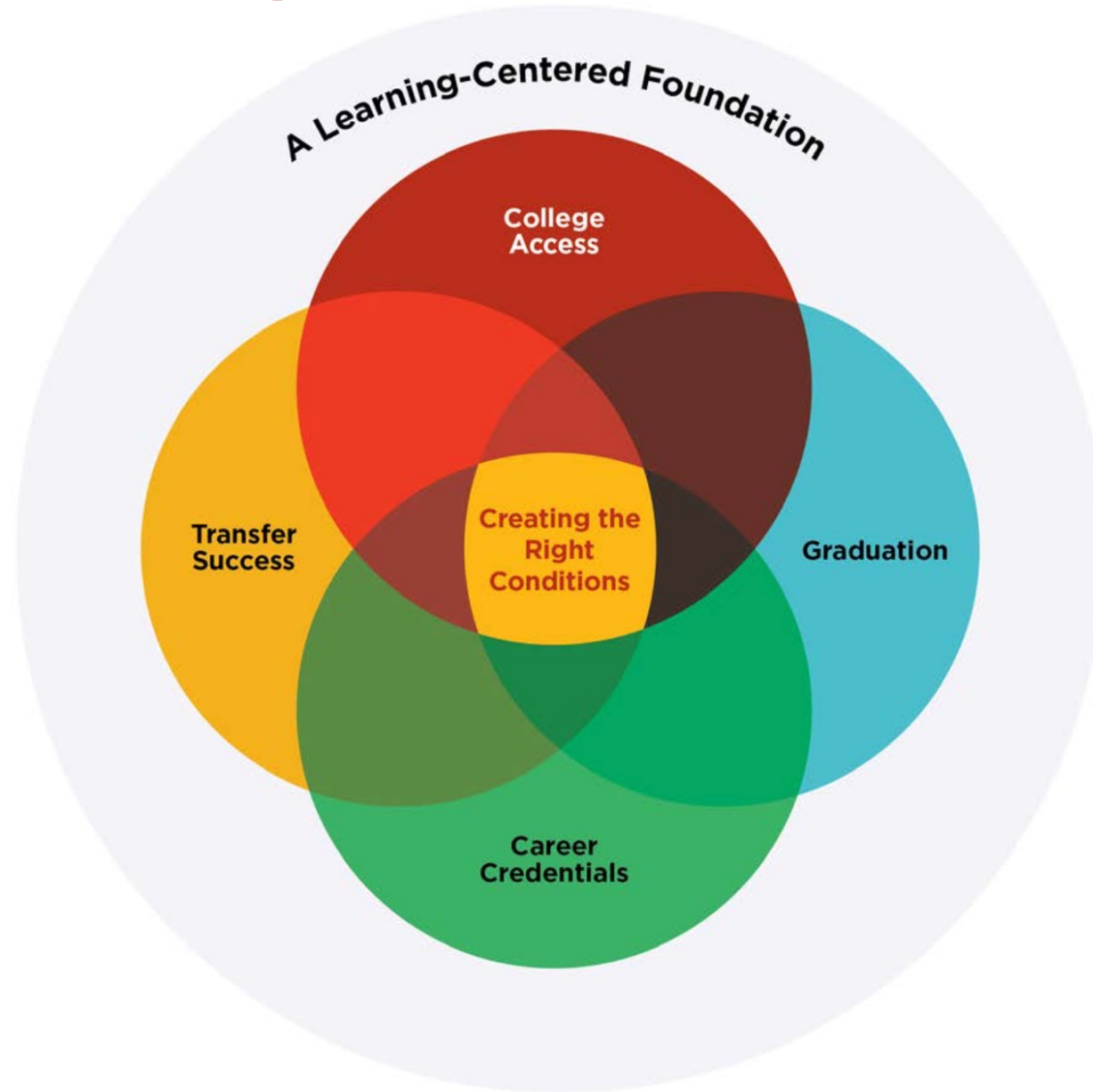


2030 Strategic Impact Plan: College Access

Board of Trustees Meeting
October 17, 2024

2030 Strategic Impact Plan: Goal Areas



College Access Goal

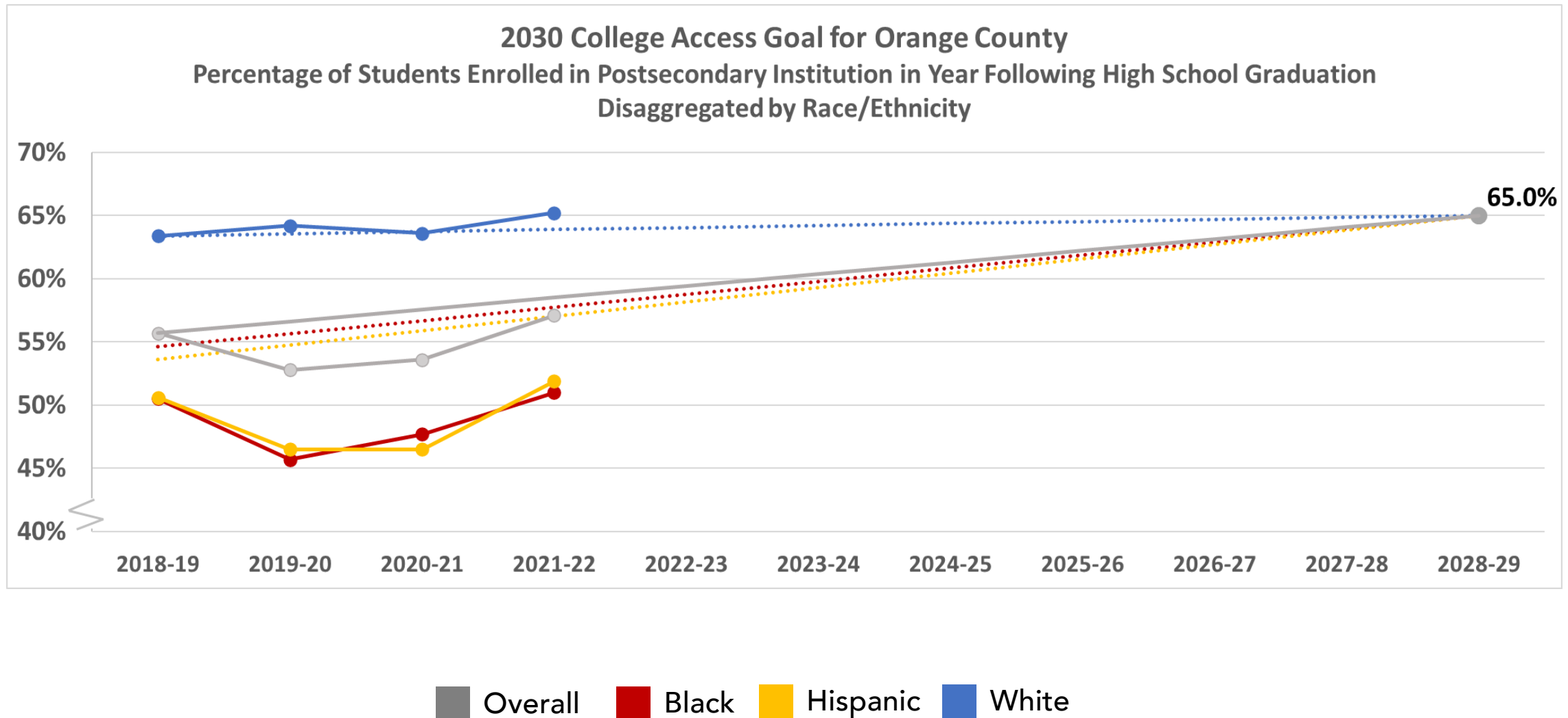
Valencia College will work with community partners to ensure that, by 2030, 80% of Orange and Osceola County high school graduates of each race and ethnicity will attend a post-secondary institution – including vocational or technical school, college or university – in the year following high school graduation.

College Access Goal

Valencia College will work with community partners to ensure that, by 2030, **65%** of Orange and Osceola County high school graduates of each race and ethnicity will attend a post-secondary institution **in Florida** – including vocational or technical school, college or university – in the year following high school graduation.

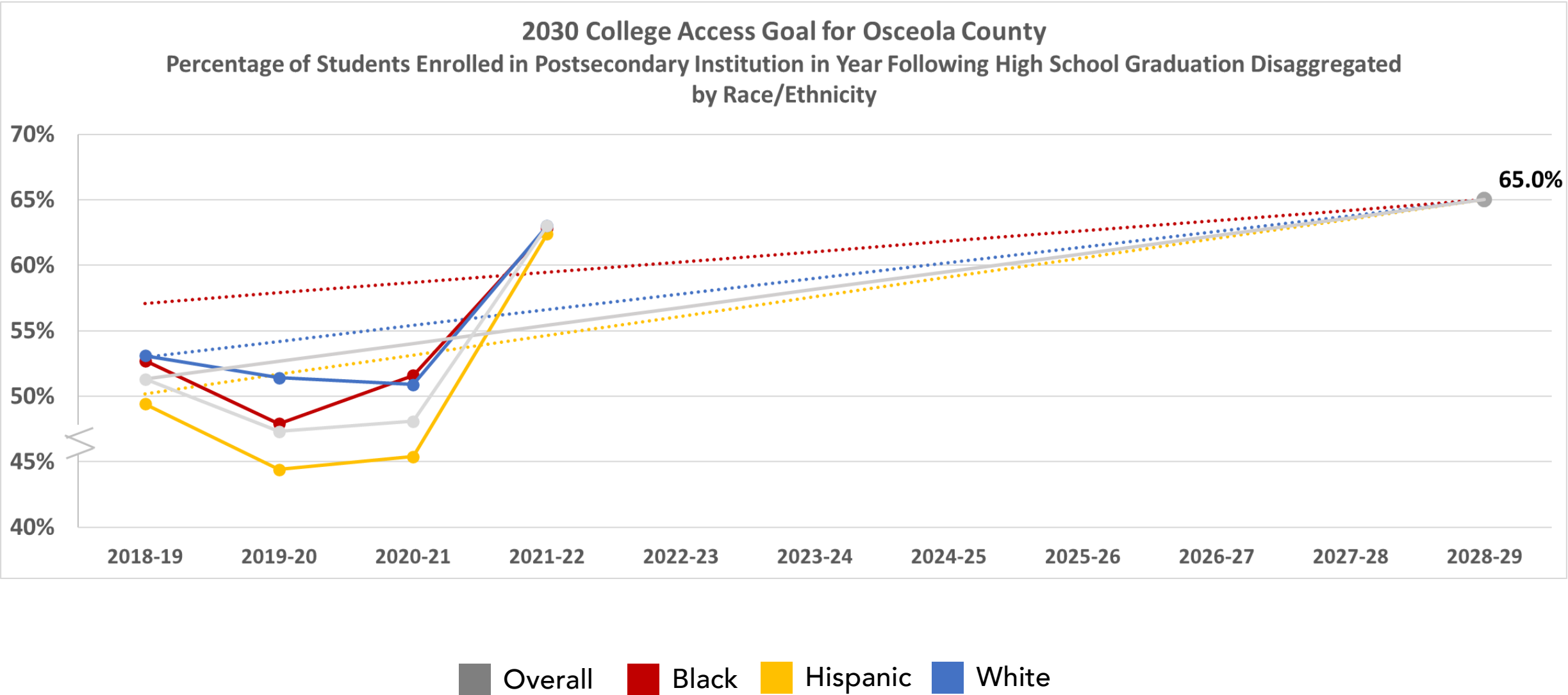
College Access Goal: Orange County

Percentage of Students Enrolled in Postsecondary Institution in Year Following High School Graduation



College Access Goal: Osceola County

Percentage of Students Enrolled in Postsecondary Institution in Year Following High School Graduation



College Access Goal: Leading Indicators

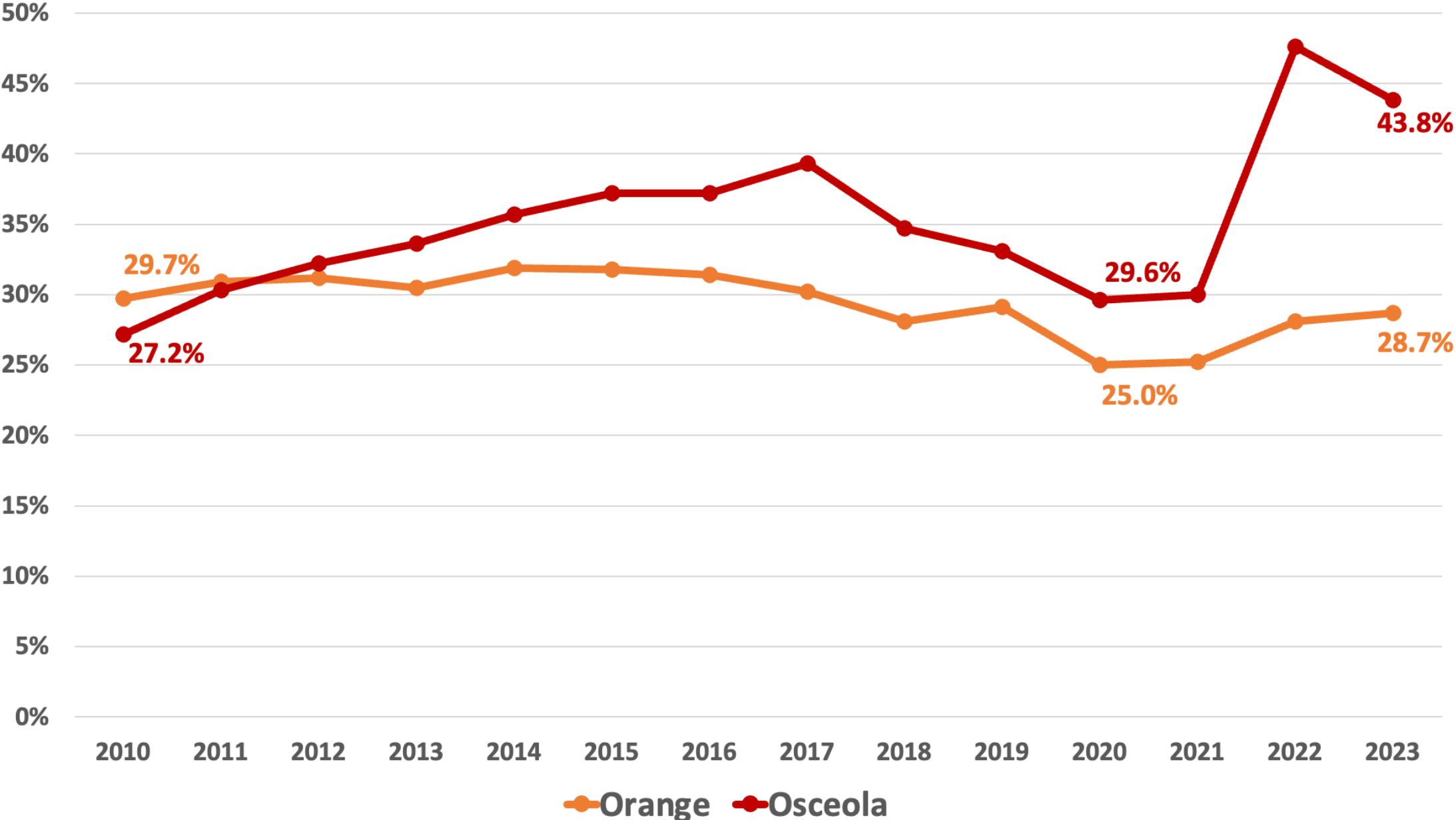
- ❑ Percentage of previous-year high school graduates from Orange and Osceola counties enrolled at Valencia in Fall and Spring semesters
- ❑ Percentage of first-time-in-college applicants who enroll in Fall



Valencia College will work with community partners to ensure that, by 2030, 65% of Orange and Osceola County high school graduates of each race and ethnicity will attend a post-secondary institution in Florida – including vocational or technical school, college or university – in the year following high school graduation.

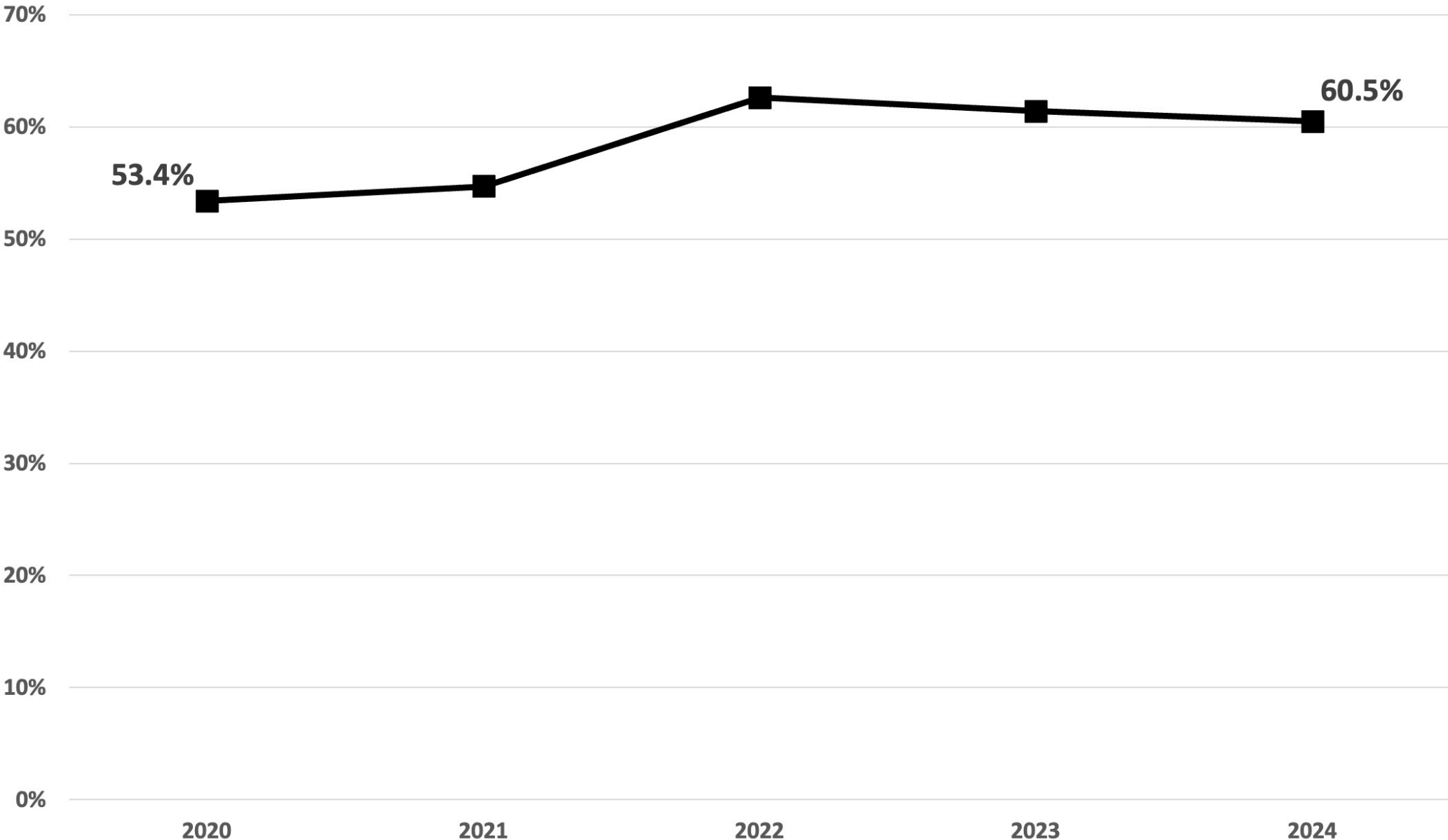
College Access Goal: Leading Indicator

Percentage of Orange/Osceola Public High School Graduates Enrolled at Valencia in Subsequent Fall

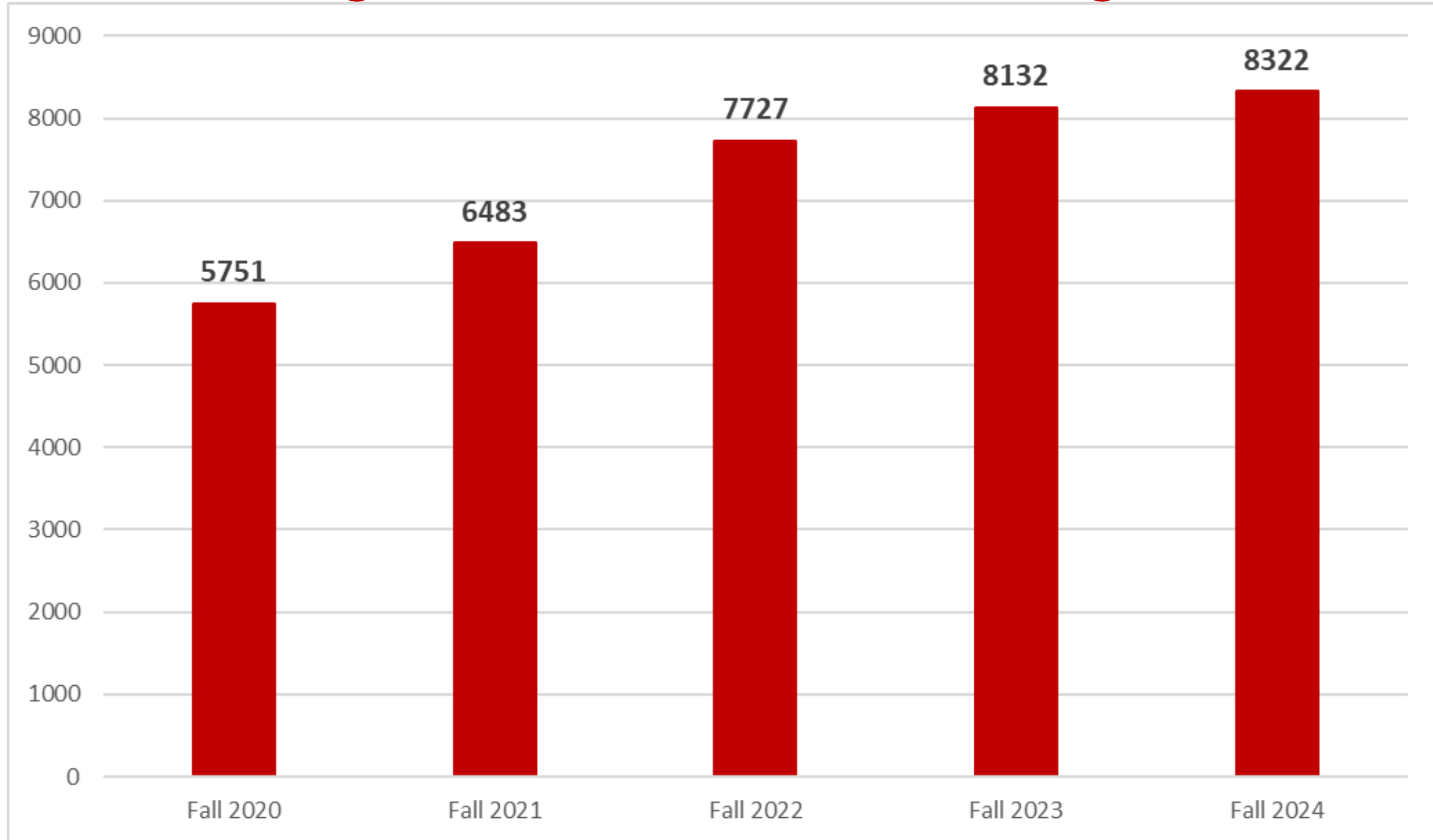


College Access Goal: Leading Indicator

Percentage of Orange and Osceola County First-Time-In-College Valencia Applicants Who Enrolled in Fall



First-Time in College Students: Fall 2020 through Fall 2024



*Data are from beginning of Fall term; final end of term numbers will be different as students can register for late-start courses

Strategic Partnership with Local School Districts



What Has the (Decade-long+) Partnership Entailed?

- A formalized collaboration via a **Memorandum of Understanding** to increase high school student graduation, college readiness, and successful transition to post-secondary education, with a focus on entry into Valencia College.
- The establishment of a **College Readiness and Transition Advisory Council** to develop strategies, oversee implementation, and evaluate partnership results.
- Targeted, individualized support for students through **Valencia Transition Coaches**– hired, trained, and supervised by each school district and who have worked closely with Valencia College staff, especially the Outreach and Recruitment team.

What Has the Partnership Accomplished Over Time?

Sample high-level outcomes:

- Remarkable gains in the college-going rates: #4 in the state, up from 61st in 2010, in the School District of Osceola County.
- Of the 8,677* FTIC students enrolled in Fall 2024, 3,445 graduated from an Orange County high school and 1,794 graduated from an Osceola County high school.
- Student participation in Valencia dual enrollment has doubled over the last decade across both school districts.

*As of October 16, 2024

Overview / Reminder:

Enhanced Strategy Introduced in 2022-2023

Enhanced Strategy & Evaluation

Sample Inputs



Sample Outputs



Sample Outcomes

What We Invest

- Time**
(quarterly meetings of the advisory council, tactical coach meetings)
- Transition Coach salaries**
- Funding for programming**
- Data**

What We Do

- Coaches**
 - meet 1-1 with students
 - design and facilitate programs (like FAFSA Frenzies)
 - train and support high school college counselors
- VC Outreach and Recruitment Team**
 - hosts events at high schools

Intended Results

- Short Term:** Participation in FAFSA programming
- Medium Term:** 100% of eligible students complete FAFSA applications
- Long Term:** By high school graduation, 100% of aspiring Pumas complete their Valencia application, file their FAFSA, and verify residency

Impact of Enhanced Strategy

How Has Each School District Updated Activities?



Orange County

- Increased collaboration with Valencia's Outreach & Recruitment and Dual Enrollment teams
- Created a new senior administrative position to support the work
- Changed the support model – devoting more time to high schools based on data
- Began meeting monthly with representatives from the high schools
- Expanded coaches' availability in summer
- Trained school-based counselors on Dual Enrollment
- Partnered with VC on Florida Pathways Institute for Dual Enrollment

How Has Each School District Updated Activities?

Osceola County

- Used student data to guide their conversations and activities with students
- Participated in more training sessions about postsecondary programs unique to Osceola to enhance their capacity
- Hosted their own application workshops when members of the Outreach and Recruitment Team could not be present
- More than doubled number of PERT exams administered at high schools



Additional Evidence that the Enhanced Strategy is Working

- '23-'24 FAFSA completion rate well above state average in both districts
- 8.6% increase in students pursuing Dual Enrollment coursework (Fall 2023 to 2024)

Orange County

- 46% of seniors completed the **FAFSA** (*among the highest in the state for large, urban districts and exceeding state average of 34.5%*)
- Since Spring 2024, **dual enrollment** applications have increased by ~55% (n=1,459 to 2,265)

Osceola County

- Highest percentage of seniors completing the **FAFSA**: 56%
- Since Fall 2021, **dual enrollment** applications have more than doubled (n=779 to 1,729)
- 90% of eligible graduates had a final, confirmed **post high-school plan**

Opportunities for Year 3 of Enhanced Strategy



- Sustain momentum in coaches' data usage and in dual enrollment awareness and participation
- Increase student and family engagement in college planning conversations and events
- Review indicators throughout the year, noting trends and respond in real-time
- Begin to align career readiness goals and programming