

Textbook and Instructional Materials Affordability at Valencia College

Dr. Susan Ledlow, VP, Academic Affairs and Planning

Mr. Loren Bender, VP, Operations and Finance

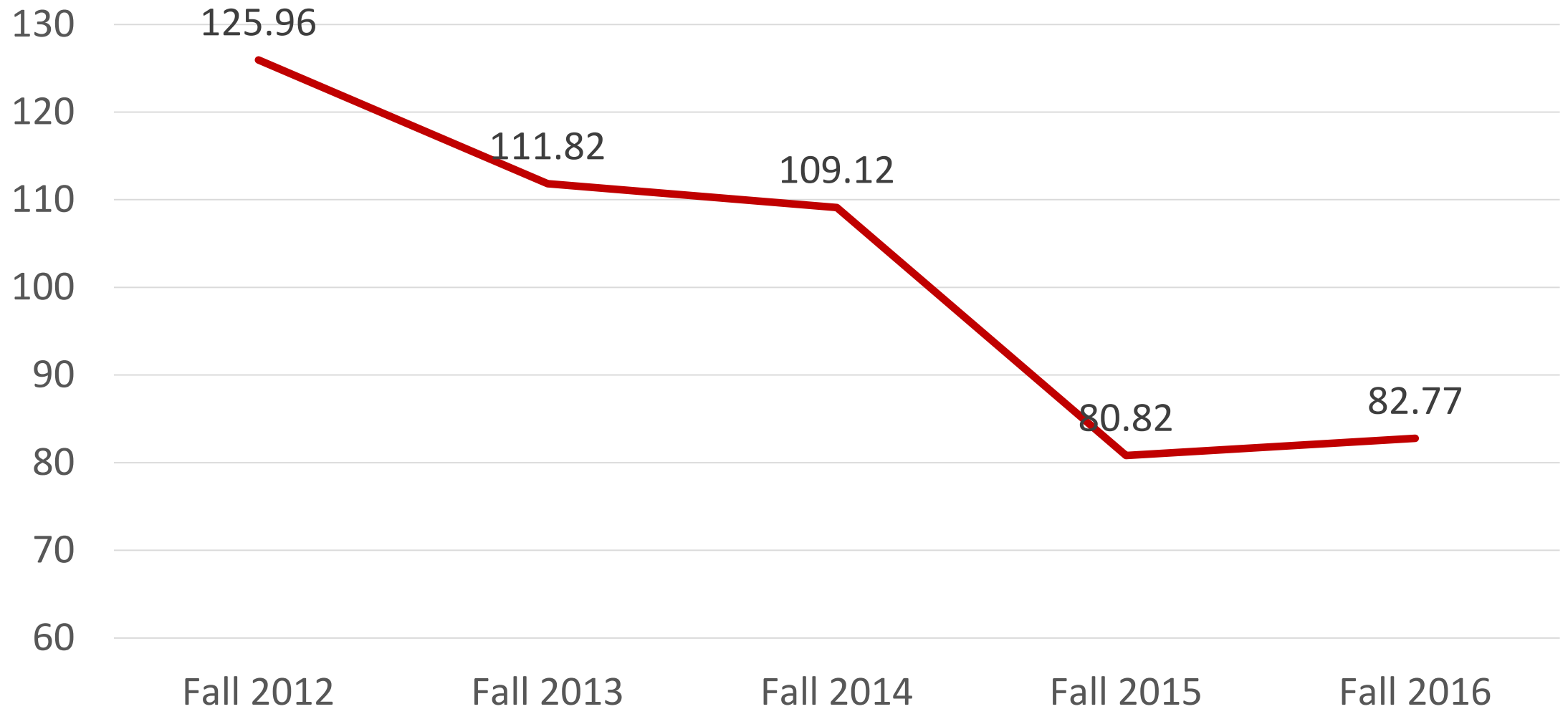
First Annual Report on Textbook and Instructional Materials Affordability

- Opportunity to showcase work on reducing costs to students
- New Reporting Requirement 1004.085, Florida Statutes
 - Policy
 - Courses with “wide variance” in cost
 - Initiatives to reduce costs
 - Courses in which the materials change frequently
 - Compliance with the 45-day posting policy

Textbook And instructional Materials Costs

- The average student in the United States pays \$1200 a year for instructional materials
- 64 percent of students at some point have not bought a textbook because of the cost
- Cost of textbooks influences 48 percent of students when they choose which course or how many courses to take in any given semester

Cost Savings in Dollars



VALENCIA

Cost Savings by Faculty and Deans

- Selecting books that can be used for multiple classes
- Developing self-created instructional materials
- Using free texts from on-line sources
- Curating free content from a variety of sources
- Providing choices e-books and textbook rentals

Cost Savings by the Bookstore

- Bulk purchases of texts
- Accepting lower margins on high cost textbooks
- Resale of books
- Acquiring used books to sell to students
- Negotiating with publishers

Future Plans

- Continuing the Conversations
- Faculty Council's Standing Committee on Instructional Materials
- Destination, Summer 2017

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- Valencia Faculty and Deans

Open Educational Resources

- Pros
 - Inexpensive
 - Flexible
 - Timely
 - Specific
- Cons
 - Difficult to find
 - May “disappear”
 - Quality is uneven
 - Integration into an existing LMS may be required
 - Not available for many subjects