

ARTS & ENTERTAINMENT

@ Valencia College East Campus

Presentation to the Valencia College Board of Trustees

June 22, 2016

Dr. Stacey Johnson, Campus President, East & Winter Park

Wendy Givoglu, Dean of Arts & Entertainment

Dr. Suzanne Salapa, Program Chair, Dance Department

The Arts & Culture Industry in Central Florida

- \$264 Million generated by arts and cultural organizations and their audiences in direct economic activity.
- The Creative industries account for 34,711 registered jobs including:
 - Museums
 - Performing Arts
 - Visual Arts
 - Film, Radio, and TV
 - Design and Publishing
 - Arts Schools and Service
 - Theme Parks

Source: Americans for the Arts Creative Industries: Business & Employment in the Arts report (2015)





Arts & Entertainment at Valencia

- 9 Academic degree programs
- Performing Arts Center, Black Box Theater, Anita S. Wooten East Campus Gallery
- 9500 student enrollments annually
- 467 graduates of Technical Certificates and AS degree programs (2014-2015)
- 75+ events and performances annually (generates an average of \$35,000 in annual revenue)
- 10,000+ arts patrons served annually (has increased by 40% over the last five years!)
- 150+ middle and high school summer campers

AA Pre-Majors

(number of declared program majors 2015-2016)

Art, Studio/Fine Art
355

Dance
48

Music Performance
219

Theater/Drama/
Dramatic Arts
243

AS Degrees

(number of declared program majors 2015-2016)

Digital Media
182

Entertainment Design
& Technology
129

Film Production
Technology
244

Graphic & Interactive
Design
530

Sound & Music
Technology
490

Enrollment & Program Growth

- Course level growth in 2015-2016 due to State approved General Education classes
 - MUL1010 (Music Appreciation) annual enrollment increased by 30%
 - THE1000 (Introduction to Theater) annual enrollment increased by 69%
- Program level growth
 - Dance advanced level cohort increased from Fall 2014 to Fall 2015 by 25%
 - Film advanced level cohort increased from Fall 2015 to Fall 2016 by 30%
 - Sound & Music Technology graduates are expected to double by 2020



AA Pre-major in Dance Performance

Dr. Suzanne Salapa, Program Chair

Program Learning Outcomes

- Demonstrate technical proficiency in dance technique and performance.
- Demonstrate an individual choreographic voice through the development of abstract and structured creative work.
- Show evidence of performance elements through artistry, musicality, projection of character and intent, and the refinement of personal technical clarity and movement comprehension.

Dance Performance Season

Choreographers' Showcase

Evening of Dance

*3 in Motion (Valencia College, Yow
Dance, Dr. Phillips High School
Dance Magnet)*

Valencia Dance Spring Concert

*Valencia Dance Summer Repertory
Concert*



Residency program

Jon Lehrer, Lehrer Dance

Isadora Duncan Dance Ensemble

Alvin Ailey American Dance Theater

José Limón Dance Company

Martha Graham Dance Company

Pilobolous

Shapiro and Smith Dance

Parsons Dance Company

Nikolais/Lewis Foundation

Dance faculty from: University of South Florida, Daytona State College, Yow Dance, University of Oklahoma, University of Florida



Valencia Dance Theatre (VDT)

- Designed to mirror a professional dance company; students learn the process of training, performing and running a dance company experience related to their career objectives.
- Lecture demonstrations and community outreach include:
 - 26 Elementary, Middle, and High Schools
 - Community organizations including Good Samaritan Retirement Village and Central Florida Behavioral Center
 - University of Florida, Daytona State College, Dr. Phillips High School Performing Arts Dance Magnet, Osceola County Public Schools
 - Valencia Summer Dance Institute
- American College Dance Association national conferences include:
 - Central: Wichita State University, University of Wisconsin-Madison
 - New England: Boston University, Rhode Island College
 - Southeast: University of Florida, Florida State University, George Mason University
 - West: San Francisco State University, El Camino College, Scottsdale Community College

"A Ritual Dynamic"

Choreographed by Jon Lehrer

Performed by Valencia Dance Theatre



Life and work after Valencia Dance

Alumni of the AA in Dance Performance degree have transferred to dance programs including:

- Florida State University, Jacksonville University, University of Florida, University of South Florida
 - University of Oklahoma
 - Hunter College
 - Alvin Ailey School Independent Study Program
 - University of North Carolina Greensboro
 - New World School of the Arts
 - University of Buffalo
 - Boston and Cincinnati Conservatories
 - SUNY Brockport
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- Spotlight on student Jade Scott McCarthney

Alumni of the AA in Dance Performance degree have gained employment all over the world including:

- Walt Disney World, including: *Festival of the Lion King* and *Dream Along with Mickey* shows, Tokyo Disneyland, and Tokyo DisneySea
- Universal Studios and Resorts
- Broadway and touring productions, including: *The Lion King* touring production and *Stomp* touring production and Broadway musical
- Cirque du Soleil - The Beatles LOVE
- Schools, including: Valencia College, Rollins College, Dr. Phillips High School Dance Magnet, and the University of South Carolina Department of Dance
- Companies including: Georgia Ballet, Yow Dance, Voci Dance, West Virginia Dance Company, Verb Ballets
- Private dance studio employees and owners