

STRATEGIC PLAN

BUILDING COMMUNITY BY SERVING COMMUNITY



COMMUNITY

VALENCIA

VISION

Valencia is a premiere learning college that transforms lives, strengthens community, and inspires individuals to excellence.

MISSION

Valencia provides opportunities for academic, technical, and lifelong learning in a collaborative culture dedicated to inquiry, results, and excellence.

**Build
Pathways**

Design effective and efficient pathways to learning and education

**Learning
Assured**

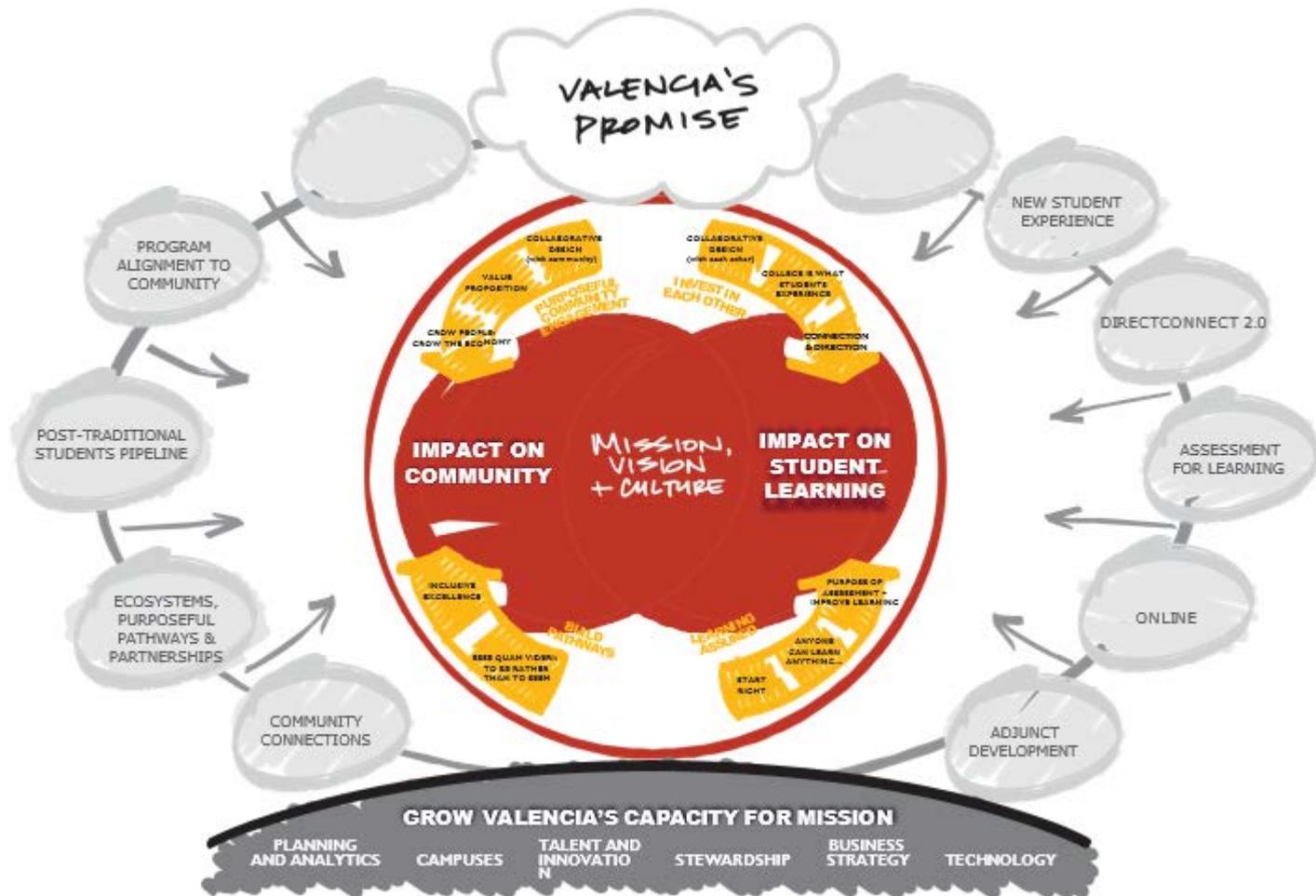
Implement optimal learning environments for students

**Partner
with
Community**

Coordinate student needs and College goals with community partners

**Invest in
Each
Other**

Establish operational systems based on collaboration and deep stewardship of our work





VALENCIA'S COMMITMENT

To improve quality of life through access, expanded opportunities, and well-being in our community



EDUCATION

Transforming the student experience at Valencia College and across the education ecosystem to produce real results

[LEARN MORE](#)



WORKFORCE AND ECONOMY

Building on our success producing technologists and professionals while expanding opportunity for advancement for the rest of the economy

[LEARN MORE](#)



SUSTAINABLE COMMUNITY

Transforming our community beyond jobs and economy to sustain a better quality of life

[LEARN MORE](#)



EDUCATION

Aspiration:

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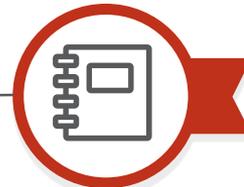
Education Ecosystem



Online Learning



DirectConnect 2.0



New Student Experience



Part-time Faculty



Methodology

This study was designed as a Strategic Visioning Exercise to co-opt and collaborate with local leaders on mapping the future of Central Florida, identifying the emergent sector needs, and envisioning an expanded role for Valencia.

Individual in-depth interviews were conducted from May 10 – June 2, 2016 with 38 leaders across 8 sectors of Central Florida.



Business Administration

Healthcare

Hospitality & Tourism

Engineering & IT

Civic Life & Non-Profit

Education

Public Safety

Arts & Entertainment

Key Leaders identified by Valencia College's database of Advisory Board members to build a convenience sample of respondents.

Interview Process & Questions

PRE-INTERVIEW

An Interview Request by President Shugart

Participants were shown a brief video introducing the study objectives to set a general baseline for all interviews.



INTERVIEW BOOK

Discussion Topics Sent Prior to Interviews

Respondents were sent the discussion topics prior to the interview to digest what would be covered and think through their answers.



THE INTERVIEW

Discussion Explored Three Major Topics:

What is your vision of Central Florida?

Exploring the current state and future growth of the Central Florida region:

- What is the current state of Central Florida's economy?
- Where is it headed?
- What is your vision?
- What is driving the economy forward?
- What are the avenues of growth?
- What economic trends should we be aware of that may shape future needs of Central Florida?

What are your sector's growth & needs?

Identifying organizations' positioning to respond to the future:

- What is the status of your sector in the economy?
- What impact does it have on the Central Florida Community
- How is your sector growing?
- What will drive your sector forward?
- What are your needs today?
- What is needed for future growth?

What role should Valencia College play?

Envisioning & co-creating the role of Valencia College in the future:

- How can Valencia College be more strategic in developing its career, workforce and continuing education?
- How can Valencia College improve its educational partnerships?
- How can Valencia College strategically enhance the quality of life in Central Florida?





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Tech Express



Career Express



Work-Based Learning



Knowledge and Innovation Economy



Tech Express Goals

Develop of accelerated pathways to both early employment and placement in college level A.S. degree programs.

1

Deliver Valencia programs on OCPS Technical College campuses.

2

The development of existing and additional Academies and Collegiate Academies at OCPS high schools.

3



Tech Express Goals

Develop accelerated pathway to a \$10,000 baccalaureate degree at Valencia.

4

Create new positions for Career and Workforce Education Coaches at Valencia who will work directly with Orange Technical College Campus Learning Community teams at secondary and post-secondary OCPS schools.

5

Expand collaboration efforts to support career and workforce programming at both institutions.

6



Career Express Goals

Partner with industry
to create an
advanced
manufacturing
program

1

Partner with industry
to create an
advanced
construction program

2



Work-Based Learning Goals

1
Create an infrastructure to award credit for prior learning to post-traditional students to achieve work-based learning credit (Susan and Joe)

2
Develop marketing/communication plan for awarding of credit mechanism



Knowledge and Innovation Economy Goals

Foster entrepreneurial spirit to encourage business growth

1

Entice business movements by aligning educational programs to company needs

2

Identify multiple pathways forward so that students can earn a well-paying career

3



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Arts, Health, and Civic Engagement



Safety



Arts, Health, and Civic Engagement Goals

Conduct an environmental scan to determine how Valencia impacts quality of life beyond the community

1

Explore opportunities to partner with the community to enhance programming

2

Develop new programming partnerships

3



Safety Goals

Develop a process for reviewing community public safety needs

1

Determine Valencia's role in being responsive to unmet community public safety needs

2

Develop educational enrichment public safety programs for the community

3