

Valencia Foundation
Report to the Board of Trustees
February 2016

New foundation board members begin term

David Berelsman, retired AOL executive and Emmy-winning producer for ABC TV, calls himself an “entrepreneurial philanthropist.” David joined the foundation board in January. He is a board member and past chair of the Celebration Foundation, serves on the board of the Education Foundation of Osceola County and volunteers as a Take Stock mentor. He studied communications at The Ohio State University, Georgetown University and George Washington University, and earned a master’s degree in business administration from Stetson University.

Walt Disney World has recommended Gina Cordero for the foundation board, with her term beginning in March. Gina is the vice president of human resources, diversity, inclusion and employee relations for both WDW and Disneyland. She joined Disney in 2006, after spending nine years in HR with Limited and Express companies. She graduated from the University of Florida with a degree in communications and journalism.

Several other candidates are in the peer-review stage and will be approved to begin their terms in the first quarter of 2016. Please contact Geraldine with additional recommendations.

Foundation board commits to the Valencia Promise

The foundation board agreed in principle to its second-ever major gifts campaign, titled the Valencia Promise. More details, including numbers, will emerge in coming months. The final round of the feasibility study – which tests the idea and gathers suggestions and other feedback – will occur in late March. Kay Sprinkel Grace, the foundation’s campaign adviser, will facilitate those meetings. You may learn more about Kay at kaygrace.org. If you did not participate in the first round and would like to be included in the final study, please contact Geraldine.

Foundation team expanding

The foundation staff is in the process of increasing its fundraising bench strength through the creation of a development team, which includes the hiring of a chief development officer. Final interviews are occurring this month. The staff will also include: Barbara Shell, whose responsibilities have grown to include annual giving; newly hired Blythe Pritchard, database specialist; and two open positions, major gifts officer and campaign logistics manager.

Join us as we plan an exciting future

Foundation board members appreciate opportunities to meet with and learn from the college trustees. Please join us for our spring meetings. *RSVP to Pamela, pdorn@valenciacollege.edu.*

Tuesday, March 29, 11:35 a.m. lunch, 12 to 1:30 meeting, **Full Board Meeting**, East Campus, Building 5, Rooms 111 and 112.

Tuesday, April 26, 11:35 a.m. lunch, 12 to 1:30 meeting, **Full Board Meeting**, Foundation Board Room.

Wednesday, May 18, 8:30 a.m. breakfast, 9 am. Meeting, **Finance Committee Meeting**, The Citrus Club.

Tuesday, May 24, 11:35 a.m. lunch, 12 to 1:30 meeting, **Full Board Meeting**, West Campus Special Events Center.