

# Destination 2017: Education for Sustainability Lesson Plan

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## Week 1

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1. Course Prefix and Name (select a course you wish to incorporate sustainability, ex: *ENC 1101*):  
MAN 2021
  
2. Needs Assessment
  - a. What is the CIM [course outcome](#) that you plan on teaching during your sustainability-focused lesson?  
**Students must be able to recognize and explain the principal functions of management (Managing for Quality and Competitiveness).**
  
  - b. What is a particular lesson, activity, or unit you already use that you wish to incorporate sustainability? Or, if you will be creating a new lesson, which concepts might align with sustainability?  
Reading Reaction Report where the students read a business/management development book and summarize their learning by integrating the classroom learning with business management examples.
  
  - c. What [sustainability topic](#) might it cover?  
Almost all of them, however, I will be focusing on managing/ leading a green business and how business management can play an integral part in sustainability.

For more resources see,

- Sample Valencia lesson plans ([English](#), [New Student Experience](#), [Mathematics](#)),
- [Tips on integrating sustainability into existing courses](#)
- [Arizona State University's archive of sustainability lesson plans](#)

## Week 2

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3. Student Learning Outcomes

What is your end learning goal with the lesson? What should the [students be able to do/understand/care about](#)?

- a. Assess and reflect how they can be a part of something bigger than themselves through their chosen career in business management.
- b. Assess the role they have in the intragenerational dilemma and search for solutions. they can use their knowledge, skills, and abilities to design creative sustainable business solutions.

## Week 3

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4. Lesson Title: Understanding Sustainable Business Management

5. Lesson Summary: Understand how to incorporate sustainable business management practices to ensure effective and collaborative solutions for the business and external environment.

6. Lesson Overview/Background:

- a. How will your lesson connect to the [3 pillars of sustainability](#): environmental, social, and economic issues?

Students will analyze the environmental, social, and economic impacts of business management decisions

- b. How will your lesson address at least one of the [5 key concepts](#)?

The lesson will specifically address the transdisciplinary concept as business management requires collaboration and negotiation from multiple stakeholders to meet or exceed business needs.

7. Assessment

- a. Identify the [type\(s\) of assessment](#) (*experiential, inquiry-based, project-based, place-based*) strategies you will use to assess content mastery ([summative](#)) and write out the instructions that will be given to students. Project-Based

As an outside assignment, you are asked to submit a written paper known as a “Reading Reaction.” The purpose of this paper is to allow you to expand your knowledge and exposure to Business concepts and apply what you have learned to “real world” experience. Your paper should follow the following format:

1. All work must be in typewritten, double-spaced and in MLA format.
2. Your total submission must be minimum seven pages and maximum ten pages.
3. The task is to select one of the books listed below, read it, then write a “Reaction” report. You may select a book not on this list with my approval. If you have any question on the appropriateness of your alternate book, bring in a copy and we can discuss it together.
4. Write a report in which the first portion (about one quarter to one third of the total paper; that is, about 2–3 pages) is a summary, recap, or synopsis of the book. The remainder of the paper will be your reaction to the book. In this portion – the real substance of your work – you are to integrate your knowledge of Business, your “real world” experience, and give a thoughtful discussion of the subject matter of the book. Give this section some serious thought. Ask yourself how the points in your book apply in real life. What might support the ideas presented in the book? Or what might cause it not to work? How would the book’s topic work if you applied it

at your current or a former workplace? How might it be improved? What would prevent the idea from being effective? What are your personal feelings on this subject? I want to see that you have given this subject serious and personal thought for this paper

- b. Identify the strategy or strategies you will use to assess student learning and provide ongoing feedback ([formative](#)) and write out the instructions that will be given to students. I will searching for the answers/discussions to the following questions in their papers:
  - 1. Discussion of how have you integrated your knowledge of Business, your “real world” experience, and given a thoughtful discussion of the subject matter of the book.
  - 2. Have you asked yourself how the points in your book apply in real life? Discussion of what might support the ideas presented in the book rr what might cause it not to work.
  - 3. Discussion of how would the book’s topic work if you applied it at your current or a former workplace and how might it be improved.
  - 4. Discussion of what would prevent the idea from being effective.
  - 5. Discussion of personal feelings on this subject.

## 8. Lesson Activities

- a. What will students need to know or do prior to the lesson activity or activities (readings, items to be prepared, prior knowledge)? The students will need to have the prior basis of management. They will receive this knowledge through lecture and individual reading of the textbook.
- b. Describe the activity or activities students will be doing.
  - i. Write out the instructions that will be given to students.  
The knowledge will be tested through weekly quizzes that are given to assess whether students are absorbing and applying the lectured material well.
  - ii. How will you keep students engaged throughout this activity.  
Discussion based learning in the classroom. I will propose a management dilemma and ask the students to discuss possible solutions to this dilemma based on the concepts they’ve learned during the class lecture.

## 9. Materials and Resources

For the questions below, include links to resources you plan to use with a summary of how you plan to use the resource.

a. What content do you already have?

I have the lectures and principals needed to conceptually discuss the theory of management and bring that conceptual thought to application for the students.

b. What new materials will you need to create?

Sustainability focused material that will help the conceptual concepts come to life via application.

## Week 4

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### 10. Reflection

- a. Explain how your outcome(s), learning activities, and assessments are aligned and connected.
  
- b. How will you [evaluate the effectiveness of your lesson](#)?