

VALENCIA COLLEGE
Program Viability, Growth and Success
PROGRAM PERFORMANCE SUMMARY FOR 2011-12

Digital Media Technology

| STUDENT DEMAND: | | DESIRED TARGET: | WAS THE DESIRED PROGRAM TARGET MET | | |
|-----------------------------|--------------------------------------|--|---|---|---|
| 1. | A.S. Degree Program Majors | 2011-12 Year \geq 5-Year Average | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> | |
| 2. | Trend for A.S. Majors | If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing | Increasing <input type="checkbox"/> | Stable <input type="checkbox"/> | Decreasing <input checked="" type="checkbox"/> |
| 3. | Technical Certificate Program Majors | 2011-12 Year \geq 5-Year Average | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> | |
| 4. | Trend for Certificate Majors | If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing | Increasing <input checked="" type="checkbox"/> | Stable <input type="checkbox"/> | Decreasing <input type="checkbox"/> |
| STUDENT PROGRESSION: | | | | | |
| 5. | Capacity and Yield | Yield for 2011-12 Year \geq 5-Year Average | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> | |
| 6. | Percent Filled Meets Target | Percent Filled for 2011-12 Year \geq 85% (Valencia Target) | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| 7. | Percent Filled Average | 2011-12 Year \geq 5-Year Average | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| WORKPLACE LEARNING: | | | | | |
| 8. | Internships | Current Year \geq 5-Year Average | <input type="checkbox"/> | No <input checked="" type="checkbox"/> | |
| STUDENT COMPLETION: | | | | | |
| 9. | A.S. Degree Graduates | 2011-12 Year \geq 5-Year Average | <input type="checkbox"/> | No <input checked="" type="checkbox"/> | |
| 10. | A.S. Graduates Meet Target | 2011-12 Year \geq 10 (Valencia Target) | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| 11. | Trend for A.S. Graduates | If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing | Increasing <input checked="" type="checkbox"/> | Stable <input type="checkbox"/> | Decreasing <input type="checkbox"/> |
| 12. | Technical Certificate Completers | 2011-12 Year \geq 5-Year Average | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> | |
| 13. | Certificate Completers Meet Target | 2011-12 Year \geq 25 (Valencia Target) | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |

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| STUDENT COMPLETION (Cont.): | DESIRED TARGET: | WAS THE DESIRED PROGRAM TARGET MET | | |
|--------------------------------------|--|-------------------------------------|--------------------------|--------------------------|
| | | Increasing | Stable | Decreasing |
| 14. Trend for Certificate Completers | If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

| STUDENT TRANSITION: | | | | |
|---|--|-------------------------------------|-------------------------------------|--|
| | | Yes | No | |
| 15. A.S. Degree Placement Rate Meets Target | 2009-10 Year \geq 92% (Perkins Target) | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| 16. A.S. Placement Rate Average | 2009-10 Year \geq 5-Year Average | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| 17. Technical Certificates Placement Rate | 2009-10 Year \geq 92% (Perkins Target) | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |

| GRADUATE EARNINGS: | | | | |
|--------------------------------|---|--------------------------|-------------------------------------|--|
| | | Yes | No | |
| 18. A.S. Degree Earnings (TOL) | 2009-10 Earnings \geq the TOL Entry Wage Target (\$22,131) | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |
| 19. A.S. Earnings (HSHW) | 2009-10 Earnings \geq the HSHW Entry Wage Target (\$27,248) | <input type="checkbox"/> | <input checked="" type="checkbox"/> | |

| SUSTAINABILITY: | | | | |
|---------------------------------|---|--------------------------|--------------------------|--------------------------|
| | | Tenured/Track | 8 mo or 10 mo | 4 mo |
| 20. Number of Full-Time Faculty | Please list the number in each category | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | 1 | | 1 |

| ADVISORY COUNCIL: | | | | |
|---|---|-------------------------------------|--------------------------|--|
| | | Yes | No | |
| 21. Number of Advisory Council Meetings | Were at least 2 Advisory Council Meetings held | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| 22. Number of Active Members | Number of Active Business & Industry Advisory Council Members \geq 10 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |

| PATHWAYS TO BACHELORS DEGREE: | | | |
|--|---|----------------|-------------------------------------|
| 23. Identify available Pathways to Bachelor's Degree | (Articulated AS to BS Statewide Agreement, Local Agreement, BAS, Other, etc.) | List Pathways: | 4 Core courses that transfer to UCF |

| PERKINS FUNDING: | |
|--|---|
| 24. Was your program supported through Perkins funds this past year? If so, how was your program impacted? | <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 2px;">Yes</div> <div style="border: 1px solid black; padding: 2px;">Mini-Grant travel to ASU and Ringling Equipment</div> </div> |

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STRENGTHS, OBSERVATIONS & TRENDS:

25. Based on your observations, what does the data indicate about the overall health and strength of your program? Is your program meeting the desired targets and expectations? Why or Why not?

Increase in Awarding of Technical Certificates (30%)

GROWTH AND SUCCESS INDICATORS:

26. Based on the data, what are the top indicators and trends that reflect program growth and success? What are the contributing factors?

[Left blank]

INDICATORS OF CONCERN:

27. Which indicators and trends generate concern? What are the contributing factors?

[Left blank]

OPPORTUNITIES FOR PROGRAM IMPROVEMENT:

28. Based on your data observations, what opportunities for program improvement do you need to focus on for 2012-13?

[Left blank]