

Start of the Academic Year 2012-2013

New Cycle Program Learning Outcomes Plan Template

Please use this form as you begin your planning cycle for the up-coming Academic Year. You will want to connect this work to the plan from the prior year and the long-term plan for your program. Please only fill out the sections relevant to your program. You do not have to fill out all sections of this form.

Please return by **October 1st** to Jessica King: jking84@valenciacollege.edu

Please send questions to Laura Blasi, Director, Institutional Assessment lblasi@valenciacollege.edu

How this relates to your Program Improvement Plan: This “new cycle template” is where you and your colleagues describe the next phase of your plan to be accomplished in the 2012-2013 Academic Year. Use this template to describe what you plan to do to implement the plan for improvements (identified in spring of 2012) over this upcoming year and write out the next program outcome you and your colleagues will assess and your plan for accomplishing this over the next year.

Academic Program / Discipline Area (for General Education) or Co-Curricular Program Area:

1. What is your program name? **Digital Media Technology.**
2. Does this academic year’s improvement plan (2012-2013) build on your work from last year (2011-2012)? If so, how... (1-2 sentences)
Yes, PLO number 1 for VMG and LEP students will be able to create professional level video. It does build on the work from the last two years. We are not changing the assessment for this outcome. To change learning we are working with story and audio instructors. For VMG we are looking at number 5 and continuing to asses using the rubric from last year. We are changing the assessment to reflect graphic only projects vs. vfx. We are then adding a third outcome this year. This is a new assessment that we have not yet assessed. On a PLO that we have not yet assessed.

Planning Team Leader(s) ¹	Campus	E-mail Address	Phone Extension	Mail Code
Matt Messenger	East Campus	Mmessenger@valenciacollege.edu	2870	3-2
Rob McCaffrey	East Campus			3-2

¹ Planning Team Leaders assume the responsibility for coordinating activities associated with the expectations for the design, approval and implementation of Assessment Plans.

Planning Team Members²	Campus	E-mail Address	Phone Extension	Mail Code
Michael Maguire	West Campus	mmaguire2@valenciacollege.edu>		
Wendy Givoglu	East Campus	wgivoglu@valenciacollege.edu	2218	3-2

² Planning Team membership, whenever possible, should reflect the ***Principles for selection of members for assessment plan work teams***. For faculty teams the principles include: College-wide representation where possible; Full-time faculty from the respective program / discipline (tenured, tenure track, and non-tenure earning 4 / 8 / 10 month faculty); Adjunct faculty when an adequate number of full-time faculty do not teach in the program / discipline; Faculty from both disciplines or programs when an outcome is assessed in two programs or a program other than the primary discipline. For plans developed in Student Affairs planning teams should include the following: College-wide representation where possible; Staff from the targeted program area; Part-time Student Affairs professionals when an adequate number of full-time staff do not work in the targeted program area; Faculty / staff from other program / discipline areas working on the same or similar outcomes; Student representation when possible.

Learning Outcomes and Performance Indicators

Academic Program / Discipline Area (for General Education) or Co-Curricular Program Area: Digital Media Technology	
Major finding from last year and related change, if any: 1. Video 2. MG	
Services needed as a result of the finding (Student Learning Support, Faculty Development, etc.): N/A	
Targeted Program Learning Outcome(s) (PLOs) for this year:	
1. 2. 3.	Targeted Course(s), Co-Curricular Program or Student Activity associated with the Academic Program: 2284 2341 2950
Is this a different outcome from the one reported last year? (yes /no) 1.No 2. No 3. Yes.	
Does this assessment for this year apply to more than one PLO? (yes /no) 1.Yes 2.No 3.No	
National Standard(s): (This could be specific to your field or focused on overall undergraduate competencies from a national organization. Contact Laura Blasi for examples / ideas. lblasi@valenciacollege.edu)	Targeted Outcome(s) within the Course(s), Co-Curricular Program or Student Activity identified above: 1. 2. 3.
Performance Indicators for the Program Learning Outcome(s) selected:	Performance Indicators for Outcome(s) within the Course(s), Co-Curricular Program or Student Activity selected: Inside that outcomes

Prediction (Given what you know about your students, how you expect them to perform? What do you expect to see?
You will be able to compare your beliefs to the results that you receive at the end of this assessment cycle)

Common Assessment – What assessment method (written assignment, speech, test, etc.)
will you use to assess student ability related to the program / course outcome(s) selected:

- 1.Video
- 2.MG
- 3.Live Event web streaming

Description of the Proposed Common Assessment – Common assessments should be designed to ensure a balance between (1) the need for a consistency within the program in order to ensure comparable student artifacts and (2) the need for reasonable flexibility in order to encourage faculty judgment in the design and delivery of learning activities:

What is the approximate number of students that you expect to assess? (Please indicate “Do not know at this time” if that is the case)

1. Do not know at this time
2. 12 Students
3. Do not know at this time

Implementation Process

Planning for Communication and the Collection of Student Artifacts / Data

1. **When will faculty seek or receive feedback on the design of the assessment, the rubrics, etc.?**

Before spring semester for the web

2. **How will student artifacts or data associated with student performance be collected?**

Student will turn in projects to be graded via the digital media server.

1. Video files and screen captures. Screen caps will help in determining file management.

3. **If student artifacts are to be collected based on a sample of students, what characteristics should the sample include?**

All students will be examined.

<p>4. What information needs to be communicated to students concerning the assessment process? Nothing.</p>
<p>5. How will information about faculty / staff participation in the assessment project be communicated? E-mail from the program director.</p>
<p>6. Who will be responsible for coordinating the collection of student artifacts / data? Matt Messenger</p>
<p>7. At what point in the academic year / semester will the student artifacts/ data be collected? 2284 in the fall. The other two course in the spring.</p>

Evaluation of Student Artifacts and Analysis of Results: Understanding and Acting on the Impact of the Program (Program Level Assessment)

<p>8. When will student artifacts be assessed / evaluated? May 2013</p>
<p>9. What is the expectation (if any) for student reflection / self-assessment (etc.) as part of this assessment? None.</p>
<p>10. Which faculty or staff from the program/discipline will evaluate student artifacts? Matt Messenger</p>
<p>11. What training / preparation / information will faculty or staff need in order adequately assess / evaluate the student artifacts collected? None</p>
<p>12. When will the results / data associated with the assessment plan be analyzed? May and June 2013</p>
<p>13. What training / preparation / information will faculty or staff need in order to analyze the results data associated with this assessment plan? * None</p>
<p>14. Does this assessment relate to your assessment from last year (if so how...)? How is this assessment connected to your improvement plan? 1 and 2 relate to the last one. The third one is new.</p>
<p>15. What additional sources of data might allow faculty / staff to better understand and act on the results of this assessment plan? None</p>

16. In order to ensure curricular and programmatic alignment, who else should be included in this conversation (e.g., General Education faculty)?

None

Approval / Implementation Process

Activities Associated with the Approval / Implementation of Assessment Plans	Person Responsible	Target Completion Date	Actual Completion Date
<p>For thought (you do not need to answer...)</p> <ul style="list-style-type: none"> • <i>Will current voter eligibility lists for the curriculum be used for any voting?</i> • <i>Will you have a group enroll in a related assessment methods workshop for credit or schedule your own sometime during the term? (See: http://valenciacollege.edu/faculty/development/coursesearch.cfm)</i> • <i>For A.S. programs – how does the 10/30/12 Viability meeting fit with your work?</i> 			

Dean / Director Support

The Dean(s) / Directors (for Librarians, Counselors) responsible for supporting and promoting the work necessary for the implementation of the Assessment Plan need to indicate their support for the plan.

Dean / Director East / Winter Park Campus	Signature
Dean / Director Osceola / Lake Nona Campus	Signature
Dean / Director West Campus	Signature

