Learning Outcomes: Digital Media Technology

❖ **Live Event Video Production Specialization**

- Produce professional quality video projects.
- Webcast live events.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.
- Manage a live video production crew.

❖ **Video and Motion Graphics Specialization**

- Produce professional quality video projects.
- Implement changes to websites.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.
- Design compelling motion graphics.

❖ **Digital Media Development, College Credit Certificate**

- Produce video projects.
- Implement changes to websites.
- Solve Industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.
- Create graphics.

❖ **Digital Media Production, College Credit Certificate**

- Produce video projects.
- Recognize common terms and practices used in the creation of websites.
- Solve Industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.
- Create graphics.

❖ **Digital Media Video Production, College Credit Certificate**

- Edit professional quality video projects.
- Recognize common terms and practices used in the creation of websites
- Solve Industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.
- Choose compelling motion graphics.

❖ **Digital Media Web Production, College Credit Certificate**

- Produce video projects.
- Implement changes to websites.
- Solve Industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.
- Analyze motion graphics.

❖ **Digital Video Editing & Post-Production, College Credit Certificate**

- Edit professional quality video projects.
- Implement changes to websites.
- Solve Industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.
- Choose compelling motion graphics.

❖ **Digital Video Fundamentals, College Credit Certificate**

- Produce video projects.
- Recognize common terms and practices used in the creation of websites.
- Solve Industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.

❖ **Digital – Webcast Media, College Credit Certificate**

- Produce video projects.
- Recognize terms associated with webcasts.
- Solve industry-related problems.
- Write and speak the language of the industry effectively.
- Demonstrate professional behavior.
- Operate lights and video cameras.

❖ **Digital – Webcast Technology, College Credit Certificate**

- Produce video projects.
- Plan a webcast.
- Solve industry-related problems.
- Comprehend the language of the industry.
- Demonstrate professional behavior.
- Work as part of a live production crew.