

# Learning Outcomes: Graphics Technology

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## ❖ **Graphic Design Specialization**

- Demonstrate entry-level workplace computer competencies using industry-standard print design and production software.
- Produce a finished digital or printed portfolio that visually demonstrates design, typography and technical abilities.
- Produce a finished résumé, identity and self-promo piece that visually demonstrates design, typography and technical abilities.
- Create effective visual communication through the application of design theories and principles to execute design solutions.
- Perform industry-defined workplace skills in thinking, valuing, acting and communicating.
- Develop solutions to problems encountered in all phases of the graphic design process.
- Access industry-related learning resources.

## ❖ **Interactive Design Specialization**

- Demonstrate entry-level workplace computer competencies using industry-standard interactive/web design and production software and coding languages.
- Produce a finished digital/interactive portfolio that visually demonstrates design, typography and technical abilities.
- Produce a finished résumé, identity and self-promo piece that visually demonstrates design, typography and technical abilities.
- Create effective visual communication through the application of design theories and principles to execute design solution
- Perform industry-defined workplace skills in thinking, valuing, acting and communicating.
- Develop solutions to problems encountered in all phases of the graphic design process.
- Access industry-related learning resources.
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## ❖ **Graphic Design Production, College Credit Certificate**

- Demonstrate basic workplace computer competencies using industry-standard software for print design and production.
- Practice communication through the application of design theories and principles to execute design solutions.
- Practice industry-defined workplace skills in thinking, valuing, acting and communicating.
- Practice developing solutions to problems encountered in all phases of the graphic design process.
- Assist others with graphic design print production.

❖ **Graphic Design Support, College Credit Certificate**

- Demonstrate basic workplace computer competencies using industry-standard software for print design and production.
- Practice visual communication through the application of design theories and principles to execute design solutions.
- Practice industry-defined workplace skills in thinking, valuing, acting and communicating.
- Practice developing solutions to problems encountered in all phases of the graphic design process.

❖ **Graphics – Interactive Design Production, College Credit Certificate;**

- Demonstrate basic workplace computer competencies using industry-standard software for web design and production.
- Practice visual communication through the application of design theories and principles to execute design solutions.
- Practice industry-defined workplace skills in thinking, valuing, acting and communicating.
- Practice developing solutions to problems encountered in all phases of the graphic design process.
- Assist others with interactive and web design production.

❖ **Graphics – Interactive Design Support, College Credit Certificate**

- Demonstrate basic workplace computer competencies using industry-standard software for web design and production.
- Practice visual communication through the application of design theories and principles to execute design solutions.
- Practice industry-defined workplace skills in thinking, valuing, acting and communicating.
- Practice developing solutions to problems encountered in all phases of the graphic design process.