

88 [responses](#)

Summary [See complete responses](#)

Student Number

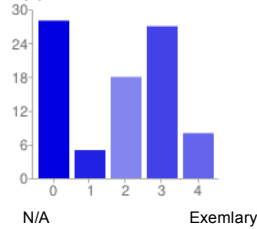
1 2 1 3 4 2 5 3 6 7 4 9 1 10 1 5 2 3 2 6 7 4 3 5 7 8 4 9 5 8 9 10 10 6 7 1 2 8 3 1 4 5 9 6 10 7 2 8 9 :

Project Number

1 1 1 1 1 1 1 1 1 1 1 1 1 1 2 1 2 2 2 1 1 2 1 2 2 1 1 1 1 2 2 1 2 1 1 3 3 1 3 2 3 3 1 3 1 3 2 3 2 3

Static Design Elements

Color

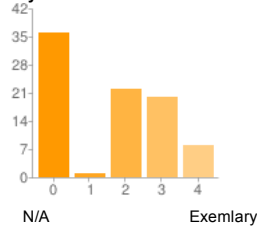


0 - N/A	28	32%
1	5	6%
2	18	20%
3	27	31%
4 - Exemplary	8	9%

Comments

realistic good on storytelling, bad on amount and unity I'm assuming this refers to color balance. ambitious, not yet effective. some of the glows not

Layout

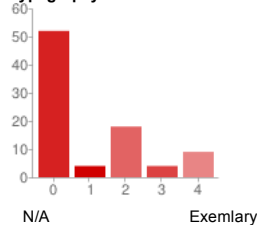


0 - N/A	36	41%
1	1	1%
2	22	25%
3	20	23%
4 - Exemplary	8	9%

Comments

(inconsistent) graphics? sometimes excellent, sometimes poor cropped

Typography



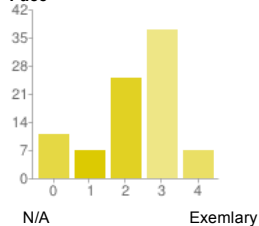
0 - N/A	52	59%
1	4	5%
2	18	20%
3	4	5%
4 - Exemplary	9	10%

Comments

inconsistent

Motion Design Elements

Pace



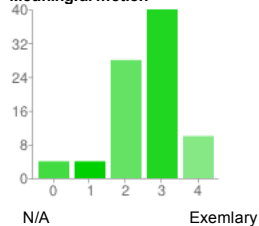
0 - N/A	11	13%
1	7	8%
2	25	28%
3	37	42%
4 - Exemplary	7	8%

Comments

editing issue repetitive. I'm assuming this category relates to the pacing of the edits.

although some beats very well-paced. may be OK on effect...REALLY BAD on lead up to effect. slow slow!

Meaningful motion



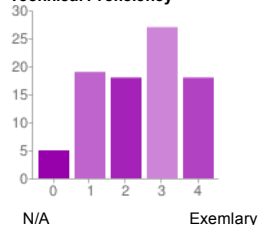
0 - N/A	4	5%
1	4	5%
2	28	32%
3	40	45%
4 - Exemplary	10	11%

Comments

repetitive.

Craft

Technical Proficiency



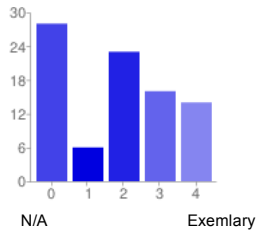
0 - N/A	5	6%
1	19	22%
2	18	20%
3	27	31%
4 - Exemplary	18	20%

Comments

wrong codec mp4 ? wrong size delivery wrong codec, wrong size, misspelled words mp4 ? wrong resolution issues wrong codec wrong size SD not HD mp4? wrong resolution within right size wrong codec mp4? wrong size / SD not HD mp4? wrong anamorphic? size /

Integration of graphics with video

0 - N/A	28	32%
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1	6	7%
2	23	26%
3	16	18%
4 - Exemplary	14	16%

Comments

real great conceptually, and some parts excellent, but overall just competent to needs improvement. sense of 3D space / objects in foreground. ambitious, but not convincing signs 'float' fuzzy graphic meteor doesn't look good at the end, but terrible on main effect. No mattes rough

Comment on the Assessment

put any changes here to what projects we should review / what classes we should do the review / what we should change or improve about the process.

Comments

video copilot. assets? fyi, this was the 2nd attempt at the project maybe we add 'assets' as a category / asset creation? / split pure graphics from other projects? disregard editing? add scope as an assessment? I almost feel as if this project should be a fail. This is a direct tutorial from where do we put shooting your own I absolutely love this one. Great promo piece.

