

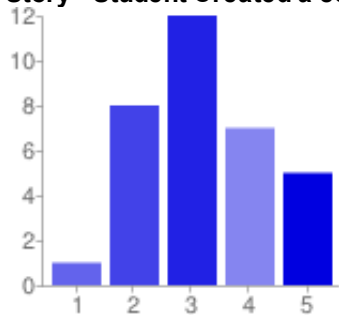
# 34 [responses](#)

## Summary [See complete responses](#)

### Segment Number

Student 1-1 Student 1-2 Student 2-1 Student 1-1 1-1 1-2 2-1 2-2 3-1 3-2 4-1 4-2 5-1 6-1 6-2 Student 2-2 Student 3-1 Student 3-2 Student 4-1 Student 4-1 Student 5-1 Student 6-1 Student 6-2 Student 1-2 Student 2-1 Student 2-2 ...

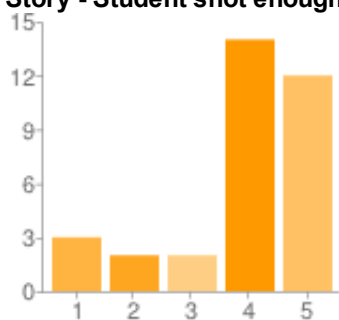
### Story - Student Created a compelling story with a good beginning, middle, and end.



1 - Fails	1	3%
2	8	24%
3	12	35%
4	7	21%
5 - Exemplary	5	15%

Fails Exemplary

### Story - Student shot enough sequences to tell the story



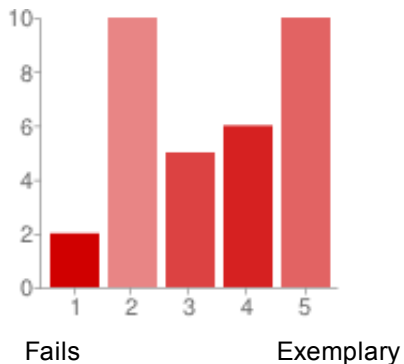
1 - Fails	3	9%
2	2	6%
3	2	6%
4	14	41%
5 - Exemplary	12	35%

Fails Exemplary

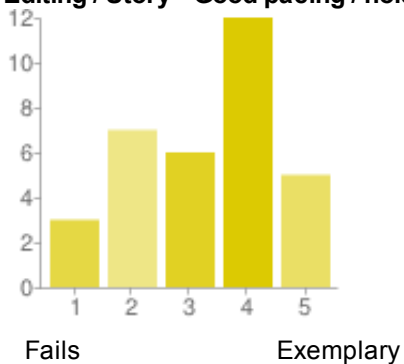
### Editing / Story - No technical errors interrupt story

1 - Fails	2	6%
2	10	29%
3	5	15%
4	6	18%

5 - Exemplary **10** 29%

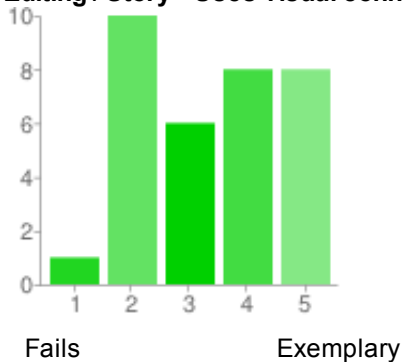


**Editing / Story - Good pacing / holds on shots an appropriate time**



1 - Fails **3** 9%  
 2 **7** 21%  
 3 **6** 18%  
 4 **12** 35%  
 5 - Exemplary **5** 15%

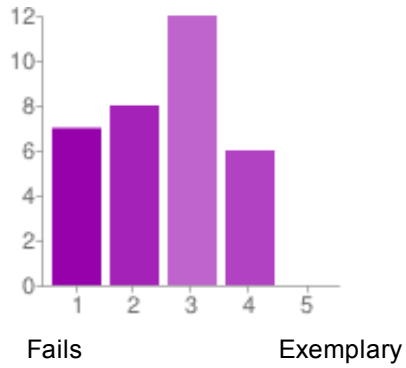
**Editing / Story - Uses visual connections to tell story / uses footage in the best way**



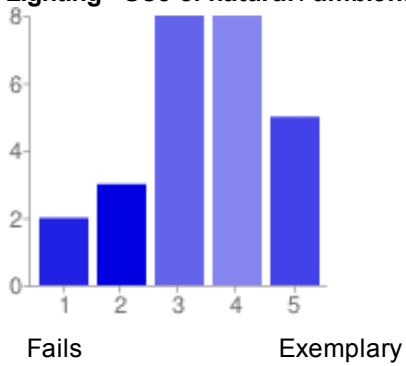
1 - Fails **1** 3%  
 2 **10** 29%  
 3 **6** 18%  
 4 **8** 24%  
 5 - Exemplary **8** 24%

**Editing - Audio well mixed and well recorded**

1 - Fails **7** 21%  
 2 **8** 24%  
 3 **12** 35%  
 4 **6** 18%  
 5 - Exemplary **0** 0%

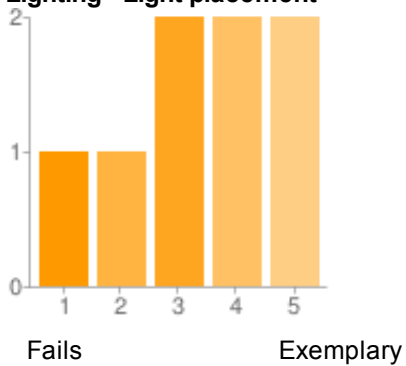


**Lighting - Use of natural / ambient light**



1 - Fails	2	6%
2	3	9%
3	8	24%
4	8	24%
5 - Exemplary	5	15%

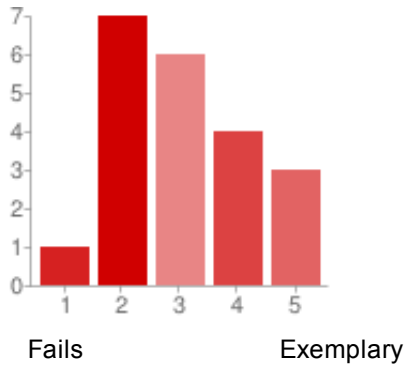
**Lighting - Light placement**



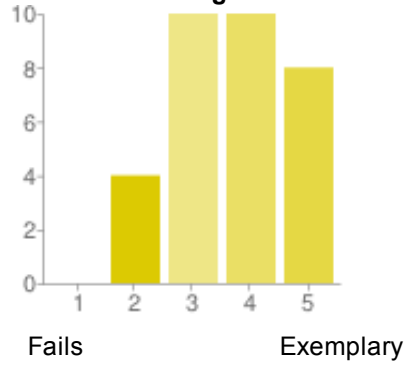
1 - Fails	1	3%
2	1	3%
3	2	6%
4	2	6%
5 - Exemplary	2	6%

**Lighting - Light Quality**

1 - Fails	1	3%
2	7	21%
3	6	18%
4	4	12%
5 - Exemplary	3	9%

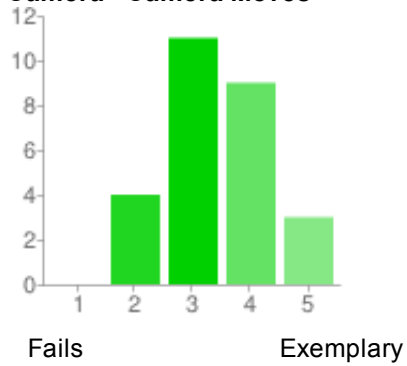


**Camera - Framing**



1 - Fails	<b>0</b>	0%
2	<b>4</b>	12%
3	<b>10</b>	29%
4	<b>10</b>	29%
5 - Exemplary	<b>8</b>	24%

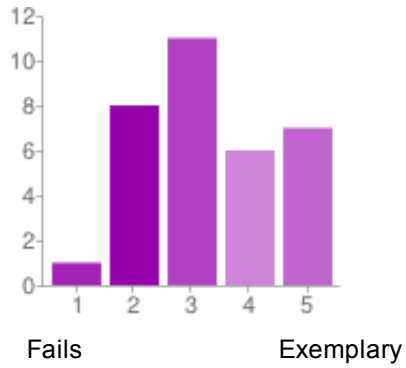
**Camera - Camera Moves**



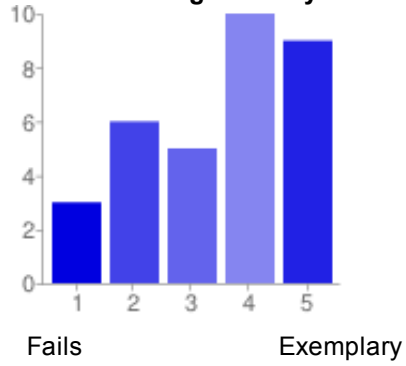
1 - Fails	<b>0</b>	0%
2	<b>4</b>	12%
3	<b>11</b>	32%
4	<b>9</b>	26%
5 - Exemplary	<b>3</b>	9%

**Camera - Camera Controls**

1 - Fails	<b>1</b>	3%
2	<b>8</b>	24%
3	<b>11</b>	32%
4	<b>6</b>	18%
5 - Exemplary	<b>7</b>	21%

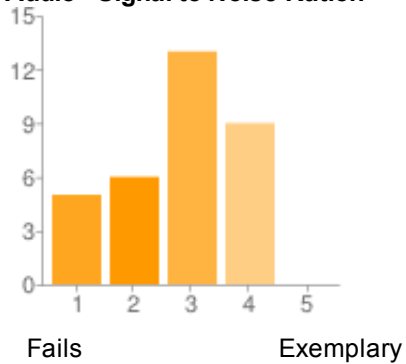


**Camera - Telling the story with shots**



1 - Fails	<b>3</b>	9%
2	<b>6</b>	18%
3	<b>5</b>	15%
4	<b>10</b>	29%
5 - Exemplary	<b>9</b>	26%

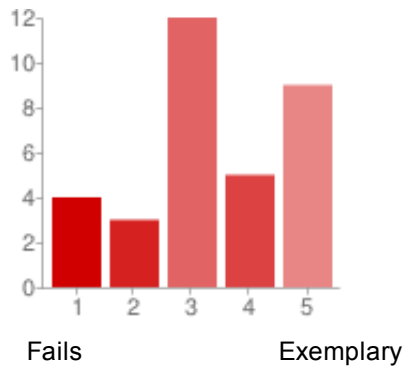
**Audio - Signal to Noise Ratio**



1 - Fails	<b>5</b>	15%
2	<b>6</b>	18%
3	<b>13</b>	38%
4	<b>9</b>	26%
5 - Exemplary	<b>0</b>	0%

**Audio - Mix of Audio (does it stay within a 12db range? Is dialogue heard above music?)**

1 - Fails	<b>4</b>	12%
2	<b>3</b>	9%
3	<b>12</b>	35%
4	<b>5</b>	15%
5 - Exemplary	<b>9</b>	26%



**Use this space for notes on the process (Do we need to change the project we're evaluating? Do we need different artifacts? Are we evaluating the right level class? Are there suggestions for Program Level or Course Level outcomes?)**

Evaluating these projects via Youtube is very efficient. However, benchmarking the "Mix to Audio" remains a challenge as there are no audio meters to reference. This is a good project for evaluating course and program level outcomes. Just a single comment regarding evaluating the program level outcome...I think in past conversations we said that 'professional level video' included accounting for media management, using job numbers, etc. If all that is too much to account for in a single PLO, maybe we need to break it out into 'the outcome of the audience experience' vs. 'the outcome of the wo ...

