

VALENCIA COLLEGE  
Program Viability, Growth and Success  
PROGRAM PERFORMANCE SUMMARY FOR 2011-12

Hospitality and Tourism Management

STUDENT DEMAND:		DESIRED TARGET:	WAS THE DESIRED PROGRAM TARGET MET		
1.	A.S. Degree Program Majors	2011-12 Year $\geq$ 5-Year Average	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
2.	Trend for A.S. Majors	If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing	Increasing <input checked="" type="checkbox"/>	Stable <input type="checkbox"/>	Decreasing <input type="checkbox"/>
3.	Technical Certificate Program Majors	2011-12 Year $\geq$ 5-Year Average	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
4.	Trend for Certificate Majors	If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing	Increasing <input checked="" type="checkbox"/>	Stable <input type="checkbox"/>	Decreasing <input type="checkbox"/>
STUDENT PROGRESSION:					
5.	Capacity and Yield	Yield for 2011-12 Year $\geq$ 5-Year Average	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
6.	Percent Filled Meets Target	Percent Filled for 2011-12 Year $\geq$ 85% (Valencia Target)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
7.	Percent Filled Average	2011-12 Year $\geq$ 5-Year Average	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
WORKPLACE LEARNING:					
8.	Internships	Current Year $\geq$ 5-Year Average	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
STUDENT COMPLETION:					
9.	A.S. Degree Graduates	2011-12 Year $\geq$ 5-Year Average	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
10.	A.S. Graduates Meet Target	2011-12 Year $\geq$ 10 (Valencia Target)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
11.	Trend for A.S. Graduates	If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing	Increasing <input checked="" type="checkbox"/>	Stable <input type="checkbox"/>	Decreasing <input type="checkbox"/>
12.	Technical Certificate Completers	2011-12 Year $\geq$ 5-Year Average	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
13.	Certificate Completers Meet Target	2011-12 Year $\geq$ 25 (Valencia Target)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	

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STUDENT COMPLETION (Cont.):	DESIRED TARGET:	WAS THE DESIRED PROGRAM TARGET MET		
		Increasing	Stable	Decreasing
14. Trend for Certificate Completers	If year to year differences when added are: Positive: Program is Increasing Equal: Program is Stable -- Negative: Program is Decreasing	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

STUDENT TRANSITION:

		Yes	No
15. A.S. Degree Placement Rate Meets Target	2009-10 Year $\geq$ 92% (Perkins Target)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
16. A.S. Placement Rate Average	2009-10 Year $\geq$ 5-Year Average	<input checked="" type="checkbox"/>	<input type="checkbox"/>
17. Technical Certificates Placement Rate	2009-10 Year $\geq$ 92% (Perkins Target)	<input checked="" type="checkbox"/>	<input type="checkbox"/>

GRADUATE EARNINGS:

		Yes	No
18. A.S. Degree Earnings (TOL)	2009-10 Earnings $\geq$ the TOL Entry Wage Target (\$22,131)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
19. A.S. Earnings (HSHW)	2009-10 Earnings $\geq$ the HSHW Entry Wage Target (\$27,248)	<input type="checkbox"/>	<input checked="" type="checkbox"/>

SUSTAINABILITY:

		Tenured/Track	8 mo or 10 mo	4 mo
20. Number of Full-Time Faculty	Please list the number in each category	<input type="text" value="2"/>	<input type="text"/>	<input type="text"/>

ADVISORY COUNCIL:

		Yes	No
21. Number of Advisory Council Meetings	Were at least 2 Advisory Council Meetings held	<input type="text"/>	<input checked="" type="checkbox"/>
22. Number of Active Members	Number of Active Business & Industry Advisory Council Members $\geq$ 10	<input checked="" type="checkbox"/>	<input type="text"/>

PATHWAYS TO BACHELORS DEGREE:

23. Identify available Pathways to Bachelor's Degree	(Articulated AS to BS Statewide Agreement, Local Agreement, BAS, Other, etc.)	List Pathways:	<input type="text" value="AS to BAS"/> <input type="text" value="AS to BS"/>
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PERKINS FUNDING:

24. Was your program supported through Perkins funds this past year? If so, how was your program impacted?	<input type="text" value="No"/>	<input type="text" value="None"/>
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**STRENGTHS, OBSERVATIONS & TRENDS:**

25. Based on your observations, what does the data indicate about the overall health and strength of your program? Is your program meeting the desired targets and expectations? Why or Why not?

*Yes, program is stronger than ever with more students and more sections of classes than ever. We are up to 15 adjuncts - some teaching 4 classes. We are meeting and exceeding all targets.*

**GROWTH AND SUCCESS INDICATORS:**

26. Based on the data, what are the top indicators and trends that reflect program growth and success? What are the contributing factors?

*Number of certificates awarded, number of declared majors, number of sections of classes. Now offer 5 classes at Osceola campus.*

**INDICATORS OF CONCERN:**

27. Which indicators and trends generate concern? What are the contributing factors?

*Number of full-time staff to number of students. I now have more night classes than day classes because the adjuncts can only teach at night. This is a real concern  
Food and Beverage Management and Cost Control need adjuncts on the Culinary side too, they are FSS 2251 and FSS 2500.*

**OPPORTUNITIES FOR PROGRAM IMPROVEMENT:**

28. Based on your data observations, what opportunities for program improvement do you need to focus on for 2012-13?

*Course scheduling, hire more faculty. More day classes. New program changes to meet UCF requirements. Redo program sheets, delete AAS program.*