

Program Level Assessment - "Design compelling motion graphics."

There are approximately 30 short projects to evaluate. The students and projects are numbers for anonymity.

Student Number

Project Number

Static Design Elements

Color

0 = not applicable / 1 = failing / 2 = needs improvement / 3 = competent / 4 = exemplary

0 1 2 3 4

N/A Exemplary

Comments

Layout

0 = not applicable / 1 = failing / 2 = needs improvement / 3 = competent / 4 = exemplary

0 1 2 3 4

N/A Exemplary

Comments

Typography

0 = not applicable / 1 = failing / 2 = needs improvement / 3 = competent / 4 = exemplary

0 1 2 3 4

N/A Exemplary

Comments

Motion Design Elements

Pace

0 = not applicable / 1 = failing / 2 = needs improvement / 3 = competent / 4 = exemplary

0 1 2 3 4

N/A Exemplary

Comments

Meaningful motion

0 = not applicable / 1 = failing / 2 = needs improvement / 3 = competent / 4 = exemplary

0 1 2 3 4

N/A Exemplary

Comments

Technical Proficiency

0 = not applicable / 1 = failing / 2 = needs improvement / 3 = competent / 4 = exemplary

0 1 2 3 4

N/A Exemplary

Comments

Integration of graphics with video

0 = not applicable / 1 = failing / 2 = needs improvement / 3 = competent / 4 = exemplary

0 1 2 3 4

N/A Exemplary

Comments

Comment on the Assessment

put any changes here to what projects we should review / what classes we should do the review / what we should change or improve about the process.

Comments

Submit

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