

“Improvement—if it is to happen—will occur where faculty and staff have the most leverage to change how they approach teaching and learning.”

-Ewell, Paulson, and Kinzie, 2011

VALENCIA COLLEGE

The State Assessment Meeting 2014

Equity, Opportunity and Innovation: The Assessment of Learning at State Colleges

June 19 & 20, 2014

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Director, Institutional Assessment

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A word cloud for the 'State Assessment Meeting 2014'. The central text 'State Assessment Meeting 2014' is the largest and most prominent. Surrounding it are various Florida counties and regions, including St. Johns River, Seminole, Eastern, Daytona, Lake-Sumter, St. Petersburg, Polk, Miami, Dade, College, Pensacola, Manatee-Sarasota, Florida, South Western, Valencia, Pasco-Hernando, Indian River, Dade, Edison, North Florida, Broward, and Jacksonville. The words are arranged in a horizontal, slightly overlapping manner, with colors ranging from dark red to light orange.

St. Johns River Seminole Eastern Daytona Lake-Sumter St. Petersburg Polk Miami Dade
College Pensacola Manatee-Sarasota Florida South Western Valencia
Pasco-Hernando Indian River Dade Edison North Florida Jacksonville
Broward

Academic Advisor- Retention & Assessment

Adjunct Professor

Administrator

Assessment and Accreditation Coordinator

Assessment Director

Assistant Chair

Assistant Director

Assistant Professor

Associate Dean of Academic Affairs

Associate Dean of Arts and Sciences

Associate Vice President

AVP, Institutional Effectiveness

Biology Instructor

Chair, Online Studies

Executive Dean

Executive Dean of Student

Success and Learning Engagement

Executive Director of Institutional

Research and Effectiveness

Faculty Member

History Professor/Department Chair

Information Literacy Librarian

Professor of English

Professor of Humanities

Professor of Reading

Program Director

QEP Director

QEP Research Analyst

Senior Analyst

Senior Assessment and Planning Associate

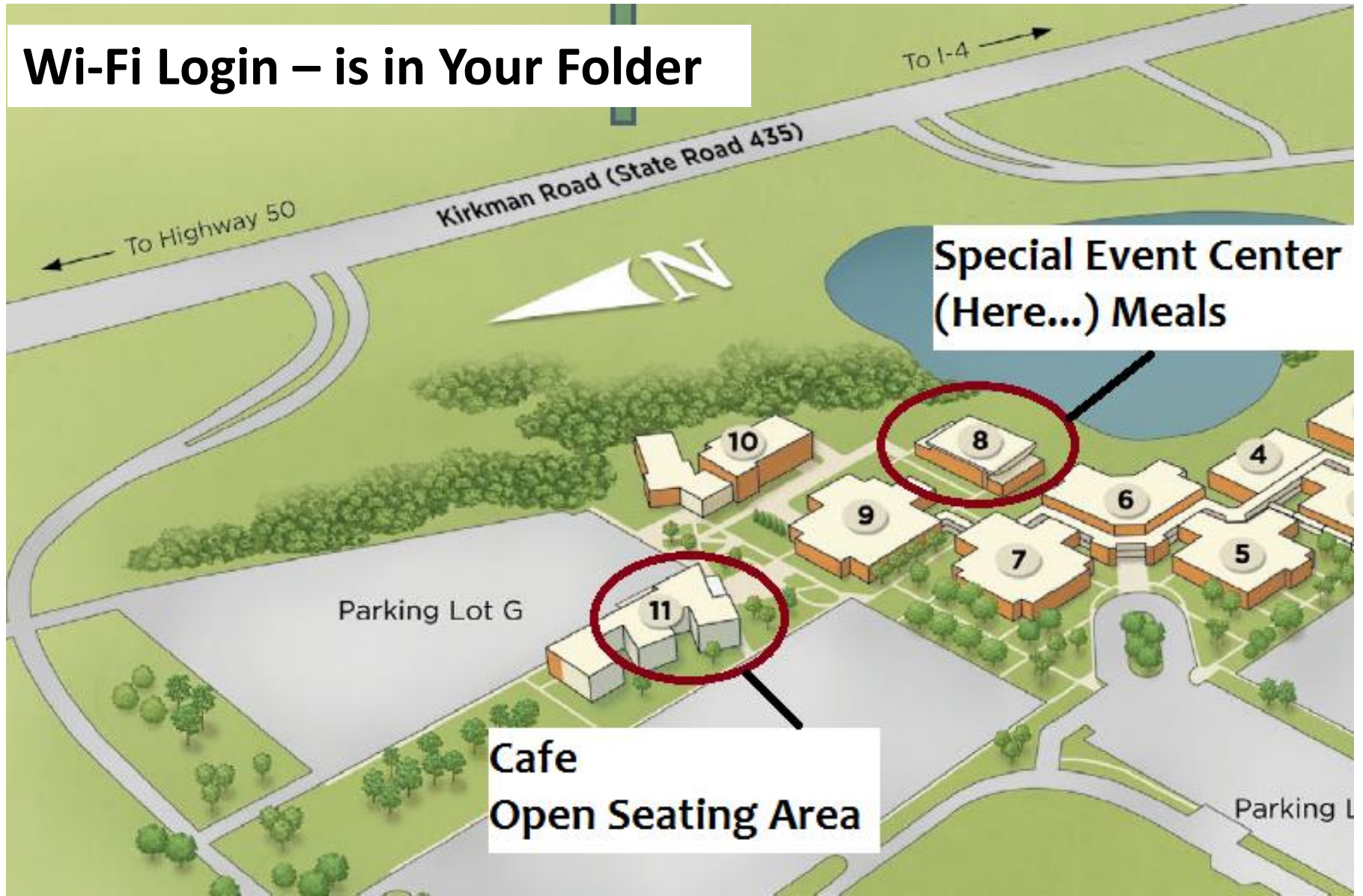
Specialist, Research and Grants

Vice President

Vice President, Strategic Initiatives

Engaging Key Stakeholders
Tracking Pathways to Student Success
Creating Faculty Assessment Leadership
Using Assessment to Ensure Quality
Assessing Outcomes Beyond the Classroom

Wi-Fi Login – is in Your Folder



Special Event Center
(Here...) Meals

Cafe
Open Seating Area

Session A- Building 8,
Special Events Center

Session B- Room 11-314

Session C- Room 11-317

Session Evaluation Forms (Paper)

The State Assessment Meeting: Florida State College's 6th Annual Gathering

Thursday, June 19, 2014

8:00 am	Registration / Continental Breakfast		
8:45 am - 10:00 am	Welcome - Opening Session - *Special Events Center, Main Room* Using Big Data to Improve Student Learning. Key Note : Laura Malcolm, Vice President of Product, Civitas Learning; Kurt Ewen, Assistant Vice President, Institutional Effectiveness and Planning; and Brian Macon, Professor of Mathematics, Valencia College		
	Session A- Building 8, Special Events Center	Session B- Room 11-314	Session C- Room 11-317
10:15 am - 11:55 am	Interactive Workshop on Developing and Assessing Program Learning Outcomes Wendl Dew, Director of Faculty Development; and Laura Blail, Ph.D., Director, Institutional Assessment, Valencia College	Part I: Community College Survey of Student Engagement (CCSSE): Alternative Uses Part II: Practical Applications for Using Assessment Results to Improve Student Learning John Frederick, Ph.D., Director of Learning Outcomes Assessment; Archie Cubarrubla, Ed.D., Director of Planning and Policy Analysis; Berika Barbosa, Senior Assessment Analyst, Valencia College	Strategies to Improve the Use of Data in Decision Making Kurt Ewen, Assistant Vice President, Institutional Effectiveness and Planning, Valencia College
		Senior Assessment and Planning Associate, Miami Dade College	
12:00 pm	Lunch *Special Events Center, Main Room*		
1:30 pm - 2:25 pm	Race to the Top: Improving Post College Performance Metrics Carle Rowalter, Assessment Director, College of Education, St. Petersburg College	Building a Gateway for Non-STEM Students: Learning Assessment and the Developmental Student Carol Waldeman, Ph.D., Professor of Mathematics; and Sandy Cohen, Professor of Mathematics, St. Petersburg College	Using Assessment to Ensure Quality in Online Learning Andrea Reese, Ph.D., Chair of Online Studies; and Karla Moore, Ph.D., Academic Assessment and Planning Dean, Daytona State College

Tomorrow Morning Breakfast
8:30 am then into 9 am
Concurrent Sessions

◇ denotes limited seating sessions

Friday - Special Events Center

11:00 am - 11:55 am

Featured Speaker *Special Events Center, Main Room*

**What Should Students Know and Be Able to Do?:
Connecting Meaningful Assessment With Meaningful Questions -**

Ashley Finley, Ph.D., Senior Director of Assessment and Research, The Association of American Colleges and Universities (AAC&U)

**Meeting Evaluation (Online)
Materials Posted Online After the Meeting**

Opening Session: Using Big Data to Improve Student Learning

- *Laura Malcolm,
Vice President of
Product, Civitas Learning;*
- *Kurt Ewen, Assistant Vice President,
Institutional Effectiveness and Planning; and*
- *Brian Macon, Professor
of Mathematics, Valencia College*