

## ECAR Survey (EDUCAUSE) Graphic Snapshot of National Results

Valencia College participated in the national 2012 ECAR Student Technology Study by invitation from EDUCAUSE. Over 100,000 undergraduate students from nearly 200 institutions responded to the survey this year. This three-page handout was developed by EDUCAUSE to convey a snapshot of the national results. We also have added the findings specific to Valencia College for comparison.

The final response count from Valencia: 783

Response rate: 10% (based on the sample of 8,163 students invited to take the survey).

The overall survey response rate nationally was approximately 9%, with a range from 1% to 41%.

A longer report of the national results from EDUCAUSE is available upon request and

it has been posted on the Valencia Institutional Assessment Website ([www.valenciacollege.edu/via](http://www.valenciacollege.edu/via) -> Surveys)

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### Valencia College ECAR Demographics

Total Race/ Ethnicity	733	100.0%
White	286	39.0%
Hispanic	198	27.0%
Black/African American	104	14.2%
Other	145	20%

Total Gender	735	100.0%
Male	296	40.3%
Female	439	59.7%

Total Age	783	100.0%
18 - 24	493	63.0%
25 - 39	199	25.4%
40 and above	91	11.6%

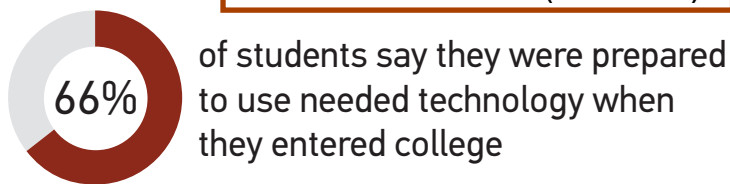
# 2012

# STUDENTS AND TECHNOLOGY

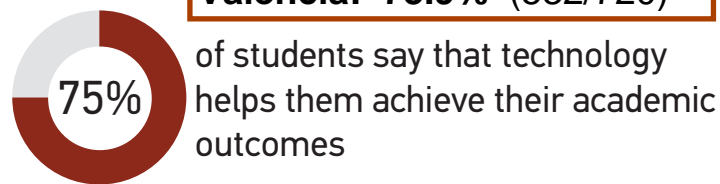
## TECHNOLOGY CRITICAL TO SUCCESS

Valencia student response rates are shown in the boxes below...

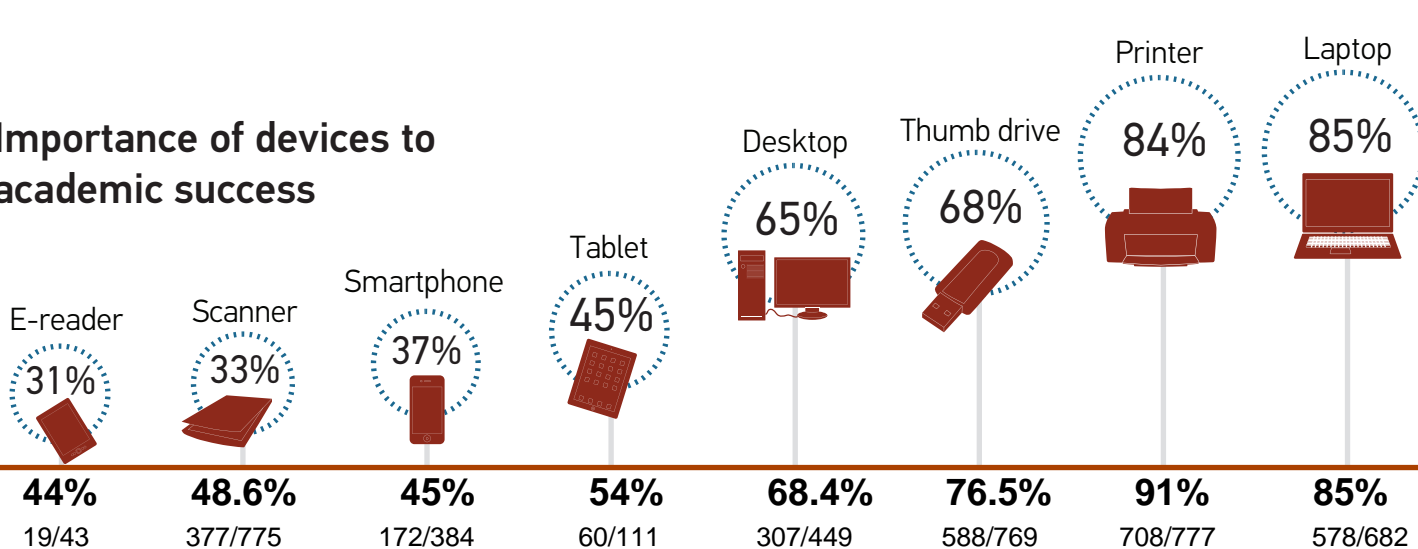
**Valencia: 67.2% (483/719)**



**Valencia: 73.9% (532/720)**



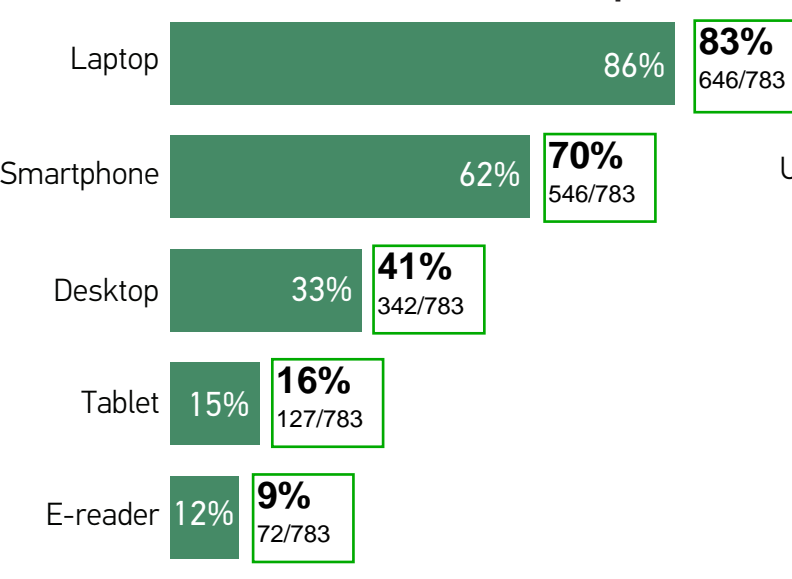
### Importance of devices to academic success



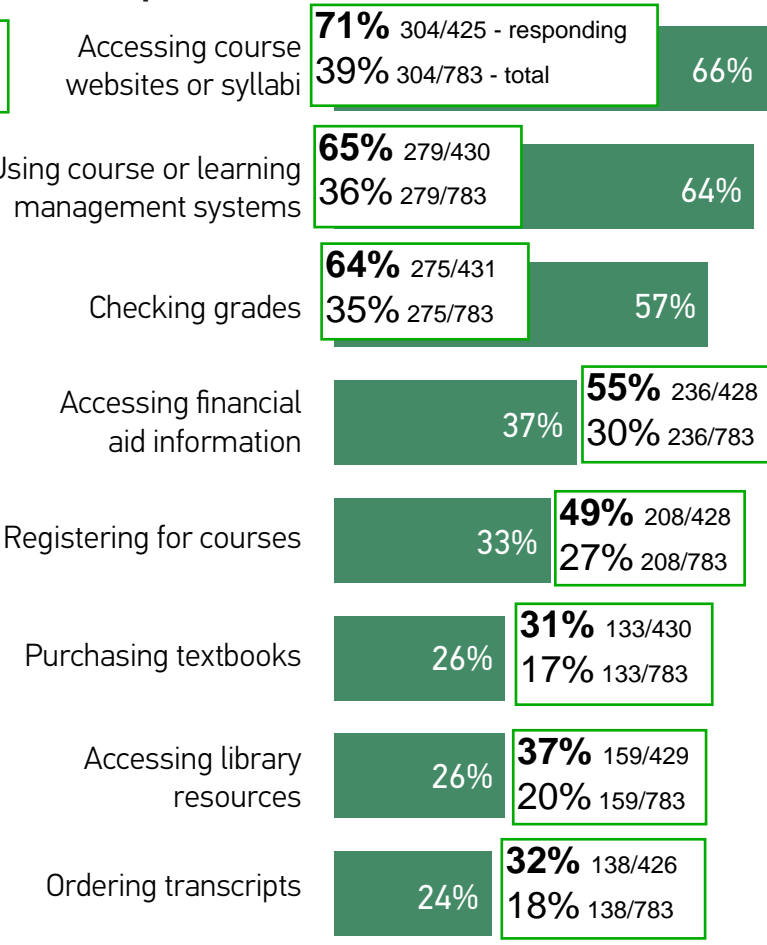
## MOVING BEYOND PLATFORMS AND DEVICES

Valencia student response rates are shown in the boxes below...

### Student device ownership



### Important to do from a mobile device

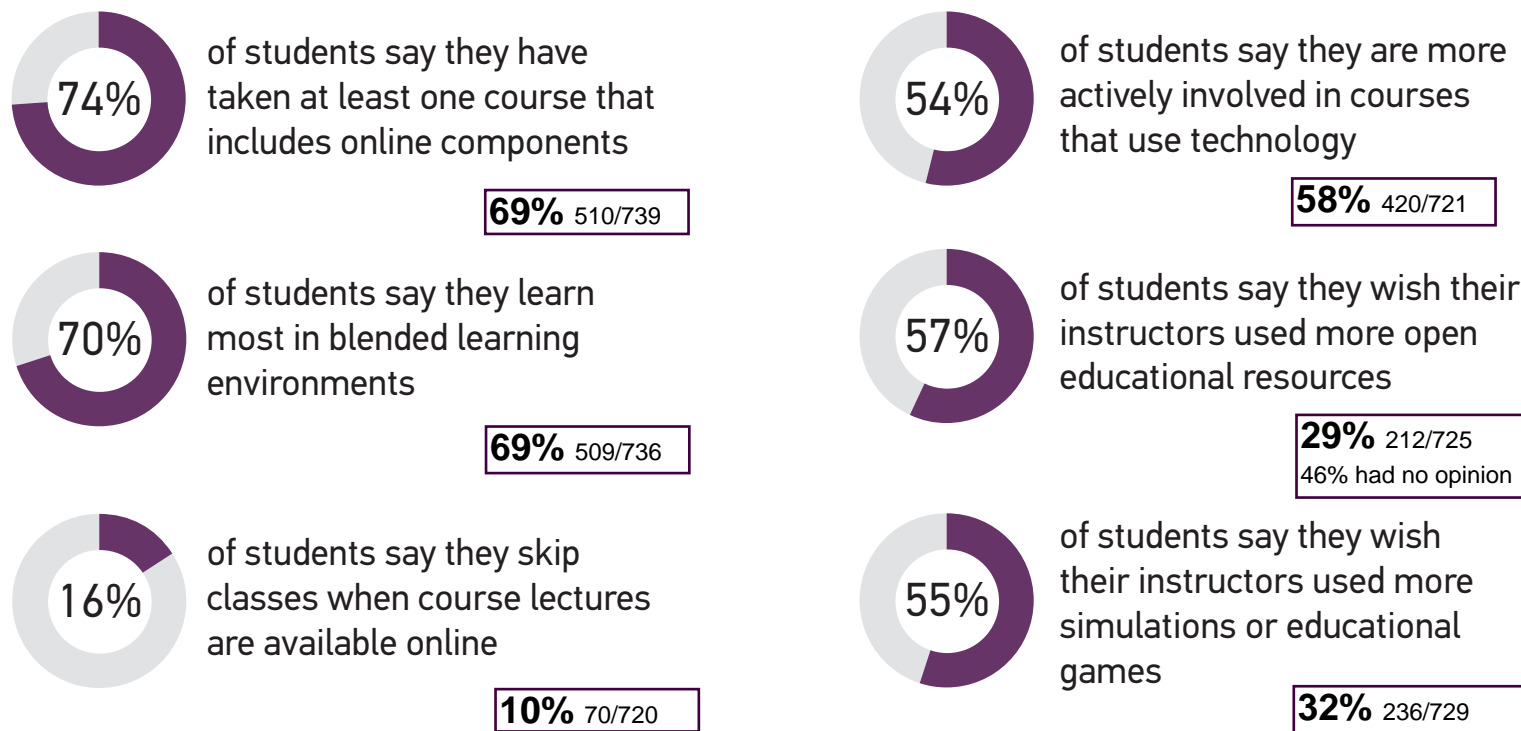


**iPhone**  
42% (159/383 responding)  
20% (159/783 total)

**Android**  
49% (187/383 responding)  
24% (187/783 total)

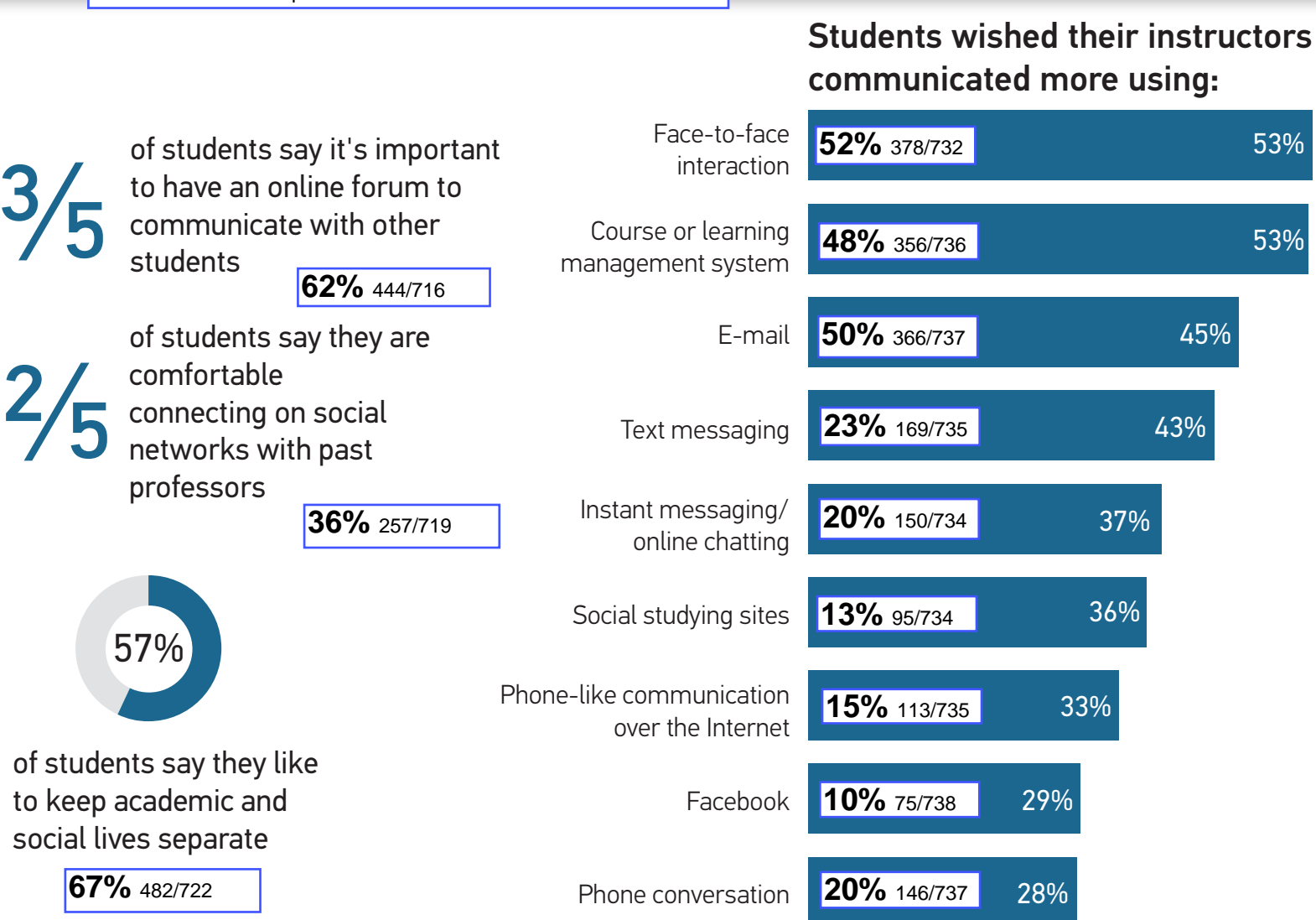
## LEARNING ENVIRONMENTS AND ENGAGING STUDENTS WITH TECHNOLOGY

Valencia student response rates are shown in the boxes below...



## MODES OF COMMUNICATION

Valencia student response rates are shown in the boxes below...



EDUCAUSE CENTER FOR APPLIED RESEARCH

The data in this infographic comes from the ECAR report, *ECAR Study of Undergraduate Students and Information Technology, 2012*. Visit [edUCAUSE.edu/ecar-student-2012](http://edUCAUSE.edu/ecar-student-2012) to view the full report.

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