



**VALENCIA COLLEGE**

**East Campus  
2016-2017**

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**Divisional Strategic Planning Brief – Business, IT and Public Services  
5/31/2017**

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**Campus Outcome**

Partner with the Community

Campus Goal 17. Identify both strategic and engagement opportunities to leverage Valencia’s curricular, co-curricular and institutional influence and abilities to support and bring value to the community

**Department Outcome**

BITPS Division Goal: Develop curricular and co-curricular opportunities for students to connect with the community.

Objective: Further develop a Social Entrepreneurship course and related co-curricular activities in conjunction with Learning Support and connect with community Social Entrepreneurial initiatives

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**BACKGROUND**

The desire to learn more about and become involved in Social Entrepreneurship grew from the students in the New Student Experience course and was brought to the academic leadership by Dr. Jerrid Kalakay, NSE professor.

Social entrepreneurship is a developing field where business and nonprofit entities lead mission-driven enterprises.

Dr. Leonard Bass, Dean of Learning Support-East, and Dr. Carin Gordon, Dean of Business, IT & Public Services—East began a conversation with Dr. Kalakay and Professor Storm Russo, Business Program Chair on East about Social Entrepreneurship. We began meeting and invited a wider group of colleagues to share in this endeavor. From there, a group of us met together at a Florida Campus Compact meeting in February 2016. The group included Deans, Faculty, and Directors representing Learning Support, Business, Internships, Sustainability, and Curriculum Initiatives. At the Florida Compact meeting, we developed a plan on how to move forward with this initiative.

Upon our return to campus, we conducted a Focus Group of local Social Enterprises for their feedback. We set up regular meetings among our group and began to implement our plan. From the start, we received incredible support and encouragement from Dr. Stacey Johnson, East Campus President. BITPS has taken responsibility for the Social Entrepreneurship initiative.

## **INTERVENTION**

In little more than a year, the Social Entrepreneurship workgroup has accomplished a great deal in curricula, co-curricular, and community areas.

- Developed the Social Entrepreneurship course GEB 1155. This course was developed by Professors Russo and Kalakay. They taught it in Fall 16 and Spring 17 and are developing an online version. This course explores social entrepreneurship as a rapidly developing and changing business field in which business and nonprofit leaders design, grow, and lead mission-driven enterprises. As the traditional lines blur between nonprofit enterprises, government, and business, students explore opportunities and challenges in this new landscape through local project based learning. The next steps include the development of a Technical Certificate in Social Entrepreneurship.
- Started the Social Entrepreneurship Student Organization (SESO). This past year, over 300 students have participated in SESO meetings and events—including speaker Eric Glustrom of Watson University, movie night, weekly meetings, and community networking events with non-profit leaders and social entrepreneurs. Dr. Kalakay is SESO's mentor. Net Impact is an international student organization with 300 chapters worldwide which “takes on social challenges, protect the environment and orient businesses toward the greater good.” Net Impact reached out to Valencia's SESO and invited SESO to become an affiliate chapter, which the club has voted to do. This makes available to our students Net Impact's resources and conferences. Valencia joins Rollins College and St. Petersburg College as the only other Florida institutions that are affiliate chapters, and becomes one of just four community colleges nationwide to have a Net Impact Chapter.
- Infused Social Entrepreneurship into the First 30 cohort group. Initially, this involved integrating projects that involve Social Entrepreneurship. In the coming year's First 30, the faculty will be further developing projects.
- Placed interns at community enterprises, such as Clean the World.
- Begun Web site development. The intent is to make available to our students, faculty and the community information about our initiative as well as community connections and resources. (The website development has been stymied by the transition from Contribute to a different website platform at the College.)
- Engaged with community Social Enterprises through speakers and focus groups, including Clean the World, Central Florida Foundation, Feeding Children Everywhere, Clayton--IDEAS for US, and Fluente. We will continue to connect with the community, as well as our Florida educational institutions, including Rollins College.

- Professors Kalakay, Russo, and Jon Territo, along with Dean Gordon completed a semester-long program at Ashoka U Commons to further develop our initiative and work with colleagues from educational institutions around the world involved in Social Entrepreneurships.
- Presented at Ashoka U Exchange Annual International Conference on Valencia's work. Professors Russo and Kalakay and Dean Gordon presented alongside colleagues from Rollins College and Duke University on the importance of breaking down silos in higher education for social entrepreneurship education. Highlighting the significant strides Valencia has made in bringing social entrepreneurship education to its students, the three shared how they created a guiding coalition of faculty, staff and administrators to guide the work. We are very fortunate to be able to make the case that we did not need to break down the silos—it was a collaborative effort from the start supported by our Campus President.
- Received reassigned time for Professor Kalakay to enable him to further dedicate time to developing this initiative.

### **STRATEGIC RESULTS**

Key results are the involvement of so many students in Social Entrepreneurship, the outreach to the community of Social Enterprises and Florida educational Institutions, and the continuous growth and activity of our initiative at Valencia.

We believe that our work in Social Entrepreneurship has been rewarding for our students and staff. We want to further our work and believe strongly that we are eligible to become and should be recognized as an Ashoka U Changemaker Campus.

### **NEXT STEPS**

We continue to implement our plan.

- Create a 9-credit Technical certificate in Social Entrepreneurship
- Work with Florida Compact to see if it would consider a SocEnt track where we could work with Rollins and other Florida institutions.
- Further connect our students with the community.
- Apply to become an Ashoka Changemaker Campus.