Welcome Advisory Board members!

Course scheduling
- Fall 2014 schedule
  - SLS2940: 3 sections, 8 students
  - SLS 2940H: 15 sections, 58 students
  - Integrated: 3 sections, 67 students

Strategic goals | progress
- Goals 2 & 3: Increase faculty and student awareness of Service Learning courses
  - Service Learning Across the Curriculum | big reveal
    - Over the summer, Robyn, Christie, Shara, Gary, and Aaron worked together to review and update Service Learning Across the Curriculum. The course has been re-formatted to include a new look, more activities, and multi-media pieces. The course will be offered this fall, beginning 10/24.
  - Social media
    - Twitter and Tagboard accounts added to webpage. Faculty will be notified throughout the term to remind their students to post their photos and videos on our social media sites. The webpage has received a new layout. Valerie suggested making the application stand out more by putting it in more places throughout the website.
  - Updated tri-fold brochure
    - New brochure includes updated photos from the 2014 reception.
  - Spring 2014 newsletter
    - Consider doing more announcements in the college newsletters, including getting access to a sub-page in The Grove like SAGE does.
  - Fall 2014 tabling, SkillShops, & classroom visits
    - 108 students came to two SkillShops within the last week. Students are already submitting applications for the Spring 2014 term after speaking with Doug at tabling events.

- Goal 4: Expand college/community partnerships
  - UCF & Daytona State
    - Karen and Robyn met with Amy Zeh from UCF to learn more about each other’s programs and discuss potential partnerships. We will be working together to develop a regional newsletter and invite one another to our events, including professional development. Daytona State may also be joining us for future meetings and events as they work to develop a Service Learning initiative at their college.

- Goal 5: Recognize and celebrate Service Learning participants
  - 2014-2015 Reception
    - The reception will be held Friday, 4/10 from 4-6pm at the SEC. The date and time modification was recommended at the previous advisory board meeting.
  - Project submission form
    - Faculty and students will be notified later in the term to complete the project submission form. The group suggested making this required.

- Goal 6: Increase funding for Service Learning participants
  - Student development budget request
    - The 2014/2015 Student Development budget request was denied. Karen and Robyn are looking into alternative ways to obtain funding for this year’s activities. At the last meeting, Kristeen Christen suggested seeking out internal grants through the Valencia Foundation.

- Goal 7: Establish process... scheduling and data collection
  - IR reports NEW*
    - Enrollments: 201210 (Fall 2011) through 201510 (Fall 2014) The group suggests adding a “total” column at the bottom of the chart to represent the total number of student who participated by term.
    - Hours: Fall 2011-Summer 2014 The group suggested removing the number of students and making a separate chart reflecting the number of students who participated in Service Learning.
Future data requests may include how many students achieved each level of service, how many faculty have been involved, and the GPA and persistence of students after completing Service Learning.

Strategic goals | planning ahead

- **Goal 3: Increase the number of courses that incorporate Service Learning**
  - October event: *Learn to Serve. Serve to Learn.* Announcement will be going out in The Grove and Faculty Insight. Robyn encouraged the group to share the event details with faculty, since participation may be low. The event will include a keynote speaker, Dr. George A. Lopez, a panel discussion from faculty, and roundtable activities. The purpose of the event is to spread awareness about Service Learning and encourage more faculty to integrate their curriculum with a service project.
  - Service Learning Roadshow The group thinks department visits are an effective way to communication with campus administration and faculty. They suggest removing “roadshow” from the title and just keeping it simple. Visits should be no more than 15 minutes.
  - International Service Learning opportunities Robyn provided an overview of recent international Service Learning trips including the summer 2014 trip to France, the spring 2015 trips to Spain and Ireland.
  - Marketing the initiative Robyn had a meeting with Marketing to discuss the possibility of getting a logo for Service Learning. Marketing does not create logos for initiatives and strongly encourages not using any type of logo other than the Valencia logo. Other logos dilute the Valencia name and distance the initiative from the college. Marketing did encourage us to think of a compelling statement that could under our name that will sum up what we are all about. The group likes “Learn to Serve. Serve to Learn.”, “Give back. Get college credits.”, and “Serve Your Community. Earn College Credits.”

- **Goal 4: Expand college/community partnerships**
  - 2015 Regional Campus Compact meeting Valencia will be hosting the next regional CC event at the CDC in June of next year.
  - Millennium Campus Conference | *Students Uniting Against Poverty* Doug will be attending this engaging student-centered conference this October. CC agreed to cover his registration costs.
  - Student Development Robyn met with Tracey this past summer to discuss potential partnerships between Service Learning and Valencia Volunteers. Robyn will be reaching out to Student Development coordinators to see if Service Learning students can ben including in their annual Leadership Symposium.

- **Goal 5: Recognize and celebrate Service Learning participants**
  - Optional post-service assignment Students can now develop a multi-media project in lieu of a post-service paper.
  - PTK, Prescriptive Learning project West Campus is working with a group of PTK students to design a prescriptive learning resource. Students will work along-side staff from the support center to develop the design model this fall and pilot the resource in the spring. PTK students are receiving Service Learning hours for the project.

- **Goal 6: Increase funding for Service Learning participants**
  - Valencia Foundation Leonard suggested looking into external sponsorships, such as the YMCA. Robyn will follow-up with CityYear to see if they have some good strategies.

Final Notes

- John suggested getting together to develop a project timeline for students to follow throughout the semester. Robyn, Doug, and John will get together to work on this project together.
- Leonard asked if there are guidelines for Bridges students utilizing Service Learning hours in lieu of community service hours.
- Shara suggested a way to get faculty 1 pd credit for the Service Learning orientations they complete to become a mentor for SLS2940 or SLS2940H. She is going to send Robyn the proposal form.