

**VALENCIA COMMUNITY COLLEGE**  
**Student Affairs Department Action Plan**  
**WEAVE Online Form**

**Active Cycle** (academic year): **2016-2017**

**Area** (Department/Program): **Career Center**

**Person Responsible:** **Evelyn Lora-Santos, Ed Holmes, and John Britt**

	<b>Plan</b>
<b>1. Goal</b> -principal purpose of plan (include how this relates to serving students or increasing student success or supporting LifeMap)	In collaboration with OIT and Valencia Marketing Department the Career Center will develop the content of the Career Center website to make it more informative and create more career development learning opportunities for students.
<b>2. Objectives</b> -what will be accomplished and measured	Collaborate with OIT to understand website development processes. Collaborate with Marketing to understand and develop the content of the website and create a new look and feel to the Career Center website that is consistent with Valencia branding.
<b>3. Measures and Findings</b> – How specifically measures will be conducted. How will we know the objective has been achieved?	Develop two work teams (Website Critique Team and Creative Team) to develop the content for the website. Website critique team will develop content draft that will be reviewed by the Marketing Department to ensure alignment with Valencia brand. Creative team will collaborate with OIT and Marketing to ensure that the look, feel, and flow of website is consistent with Valencia brand and Career Center messaging.
<b>4. Action Plan</b> – what is the implementation plan?	Career Center teams will be created and deliverables will be established to: <ul style="list-style-type: none"> <li>• Comprehensive critique of Career Center website and content in collaboration with Marketing Department</li> <li>• Collaborate with Marketing and OIT to decide on a look, feel and flow of website</li> <li>• Create a draft outlining the content for the Career Center website</li> <li>• Develop a project completion timeline with OIT and Marketing Department</li> </ul>
<b>5. Achievement Summary/Analysis</b> -What was learned from the assessment results? What changes will you make in your initiative for the year to come?	
<b>6. General Education Learning Outcome</b>	Information Literacy
<b>7. Strategic Plan Outcome</b>	

6 and # 7 Under Outcomes in WEAVE, you can select “General Education Learning” and/or “Strategic Plan Outcome” from the drop down list in WEAVE. You can select all that you believe relates to your Goal and Objective.

