Goal 4:
PARTNER WITH THE COMMUNITY

Partner with the Community

- *Coordinate student needs and College goals with community partners.*
- *Actively respond to community needs and goals.*

Making Progress?

- The Goal Team finds that good progress is being made toward this goal. We expect the needle to move toward goal achievement by 2013.

- Qualitative and quantitative baseline data were reviewed, and where more recent data were available, data were compared.

- Let's look at the four objectives for this goal.

Objective 4.1

<u>Community Investment</u>

By 2013, Valencia will emerge as a first-tier investment for the philanthropic community, supporting the missions of the Valencia Foundation and the college.

4.1 - How are we making progress?

- We continue to see significant giving from private donors. The Seneff Honors College and support for Take Stock in Children are two examples.

- By living our mission, we position ourselves to see increased giving when the economy improves.

- For example, our work to honor law enforcement officers is resulting in new giving to our Foundation.

4.1 - How are we making progress?

- Net assets of the Foundation in 2010 were $60.7 million, compared to $32.7 million in 2000.

- Grants to the college totaled $50 million over the past decade. Funding rates remain high, around 80% annually, which means that time invested pays off.

Objective 4.2

<u>Alumni Involvement</u>

By 2013, significantly increase the membership and the active involvement of alumni in giving of their time and resources to support Valencia.

4.2 - How are we making progress?

- Valencia's Alumni Association significantly increased membership to over 25,000 in 2010 by:
  - actively inviting graduates to make the choice of joining,
  - providing placement services and networking opportunities,
  - creating social and professional networks to engage alumni,
  - sponsoring a wide variety of activities under the umbrella of Valencia Homecoming, launched in 2010.

4.2 - How are we making progress?

- Alumni involvement is a good example of how living our mission results in increased giving.
- Alumni have stepped up efforts to raise funds for scholarships.
- The number of alumni donors has increased.

Objective 4.3

<u>Community Engagement</u>

Significantly increase documented college engagement with community organizations and businesses, contributing to meeting community needs and increasing community awareness of the College's mission and services, authentically raising our profile in the community and leading to Valencia becoming an investment of choice.

4.3 - How are we making progress?

- Valencia's commitments to and presence on the Children's Cabinet, the Early Childhood Coalition, and the foundations for Orange and Osceola schools enable connections to be made to help students along their pathways to college.

- The Transitions Team is reaching higher numbers of students and parents via events hosted in all high schools. Our outreach continues to grow through high school partnerships, including our new presence at Lake Nona and increased offerings at Liberty High.

4.3 - How are we making progress?

- Stepped up efforts to share the story of the college with community leaders resulted in greater support for the college's legislative agenda.

- The Service Learning committee has established a mission, vision, outcomes and a plan for institutionalizing service learning at the college.

Objective 4.4

<u>Workforce Development</u>

Increase reported satisfaction by Valencia graduates with their preparedness for upper division studies and the workforce, and increase the numbers of companies and individuals served by Valencia Enterprises, contributing to meeting key workforce needs of the community.

4.4 - How are we making progress?

- Valencia AA transfer GPA performance in the upper division is close to that of UCF native students and graduates' earnings and placement rates remain at high levels.

- Student focus groups and alumni feedback provide feedback on satisfaction, as well as periodic surveys that have been conducted by the Honors Program and on West Campus by Student Affairs.

4.4 - How are we making progress?

- New baccalaureate programs create opportunities for deans and faculty to reach out to business and industry served by those programs.

- Valencia has repositioned its continuing education programs and services, moving away from the individual identity of Valencia Enterprises as a stand-alone entity and aligning the continuing education division with the college.

4.4 - How are we making progress?

- A series of forums on the campuses is involving large numbers of businesses and industries from key sectors, such as Green Industries and Homeland Security.

- The forums connect businesses to Valencia's existing programs and to helping Valencia develop new programming.

4.4 - How are we making progress?

- Valencia is actively partnering with regional and county economic development offices and with elected officials to sponsor economic development events and to assist in attracting business to Central Florida.

- Continued growth of the internship program supports students in connecting to employers.