A Report on Progress toward the 2008-13 Strategic Goals

Presented to the
Valencia District Board of Trustees
on behalf of the College Planning Council
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Creation of the Strategic Plan

- Following college-wide collaborative work and consultation with the community, the College created the 2008-13 strategic plan.
- The Trustees approved the plan in June 2008.
- It can be found at this site:

  http://valenciacc.edu/strategicplan/documents/StratPlanBOOKMARKED_000.pdf

Gauging Progress

- Annually, the College Planning Council convenes volunteer goal teams:
  - to document progress toward each goal;
  - to consider changes that may impact the plan’s content or execution; and
  - to recommend changes, if indicated.

Baseline Data

- The 2009-10 teams established the baseline data against which the 2010-11 teams are currently gauging progress.
- Baseline data for each objective can be accessed on the Strategic Planning web site: http://www.valenciacc.edu/strategicplan/strategicplanning2010-11.cfm
- We will share a few of the baseline data with you today.

Vision

- The strategic goals are aimed at helping us to achieve our vision:

Valencia is a premier learning college that transforms lives, strengthens community, and inspires individuals to excellence.

Mission

- And, to meet our mission:

Valencia provides opportunities for academic, technical, and life-long learning in a collaborative culture dedicated to inquiry, results, and excellence.

Values

The plan is rooted in our values:

- **Learning**
- **People**
- **Diversity**
- **Access**
- **Integrity**

Big, Hairy, Audacious Goals

Our plan contains six “Big, Hairy, Audacious Goals,” that have a “gulp factor:”

1. Every student develops high aspirations and the tools to achieve them.

2. Each student is treated as a person to be respected, challenged and served, and not as a problem to be solved.

Big, Hairy, Audacious Goals

3. Valencia's students can begin to pursue any higher educational goal by starting at Valencia.

4. Valencia creates learning experiences designed to support each student's needs and aspirations.

Big, Hairy, Audacious Goals

5. Valencia's graduating class demographic characteristics mirror those of the entering class.

6. The level of college-educated adults in Orange and Osceola counties is significantly higher than the national average.

Strategic Goals 2008-13

- Four strategic goals are aimed at moving us toward our vision, mission, and achievement of the “Big, Hairy, Audacious Goals:”

1. Build Pathways
2. Learning Assured
3. Invest in Each Other
4. Partner with the Community

Goal 1: Build Pathways

- *Design effective and efficient pathways to learning and educational progress for students.*
- *Create opportunities for students to develop and achieve their personal aspirations.*
- *Develop program options for students that enable them to compete successfully in the Central Florida economy.*

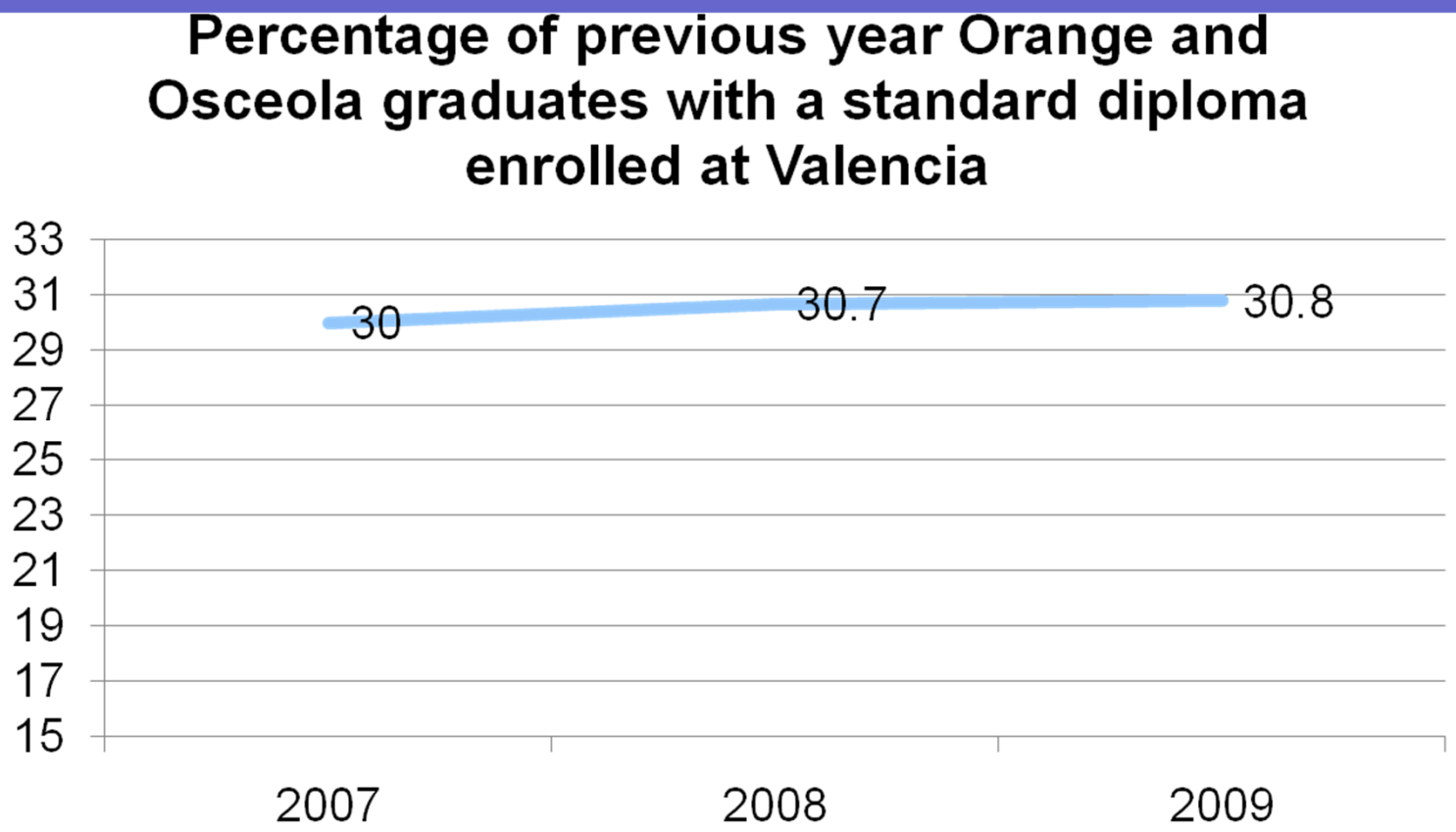
Objective 1.1 – Transition to College

- *Partner with others to increase the college going rate of students from every high school and the percentage of those graduates who apply and enroll at Valencia.*
  - Progress is measured in terms of annual changes and multi-year trends in college-going rates and in Valencia's market share.

Transition Initiatives

- Examples of initiatives aimed at achieving objective 1.1:
  - Valencia’s College Transitions Program.
  - Career Pathways Partnership with K-12.
  - Valencia’s Bridges program.

Market Share



Notably, 6.06% of Seminole County's previous year graduates enrolled at Valencia in Fall '08, growing to 7.95% in Fall '09.

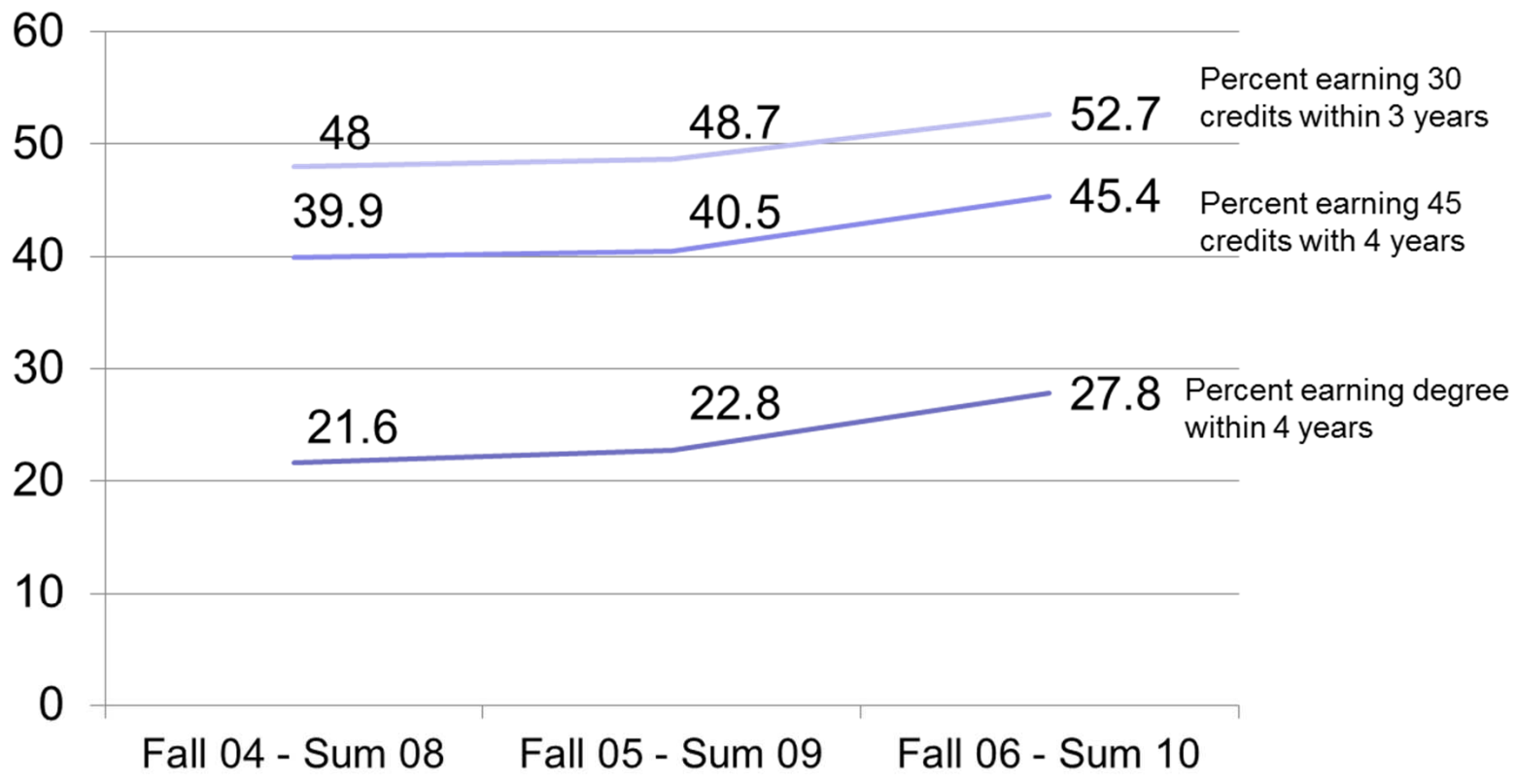
Objective 1.2 – Persistence

- *Increase the percentage of students who persist at Valencia through key academic thresholds.*
  - *Progress is measured in terms of annual changes and multi-year trends in the percentage who persist from term to term, Fall to Fall, through 15, 30 and 45 credits and to degree completion.*

Persistence Initiatives

- Examples of initiatives aimed at achieving objective 1.2:
  - Developmental Education Initiative.
  - Foundations of Excellence in the First Year plans.
  - Support for students on Academic Probation.

Persistence and Completion



Entering Fall cohorts, followed over four succeeding years.

Objective 1.3 – Goal Achievement

- *Increase the course and program completion rate of Valencia students by decreasing the withdrawal rate.*
  - *Progress is measured by comparing annual program completion and graduation rates, and withdrawal rates, and tracking trends over time.*

Goal Achievement Initiatives

- Examples of initiatives aimed at achieving objective 1.3:
  - Student Financial Literacy project.
  - Implementation of new Withdrawal Policy.
  - Support for students in meeting College Level Academic Skills (CLAS) Graduation requirements.

Withdrawal and Completion

In 2007-08, **82.9%** of FTIC degree-seeking students **completed** their courses.

By 2009-10, that percentage **increased to 86%.**

The percentage who withdrew from courses fell from 17% to 13.6% over these two years.

Objective 1.4 – Economic Development

- *Align plans for the Associate in Arts and Associate in Science degree programs, and the resources to support them, with the economic development needs of the region.*
  - *Progress is measured through a qualitative review of the alignment between Valencia's programs and the economic and workforce development priorities of the region.*

Economic Development Initiatives

- Examples of initiatives aimed at achieving objective 1.4:
  - Homeland Security program development.
  - Key industry roundtables and forums.
  - Addition of baccalaureate degrees to meet industry needs.

Objective 1.5 – Access

- *Increase access to associate degree and higher programs through university partnerships, scholarships and financial support, and through the addition of Valencia campuses and locations in growing service district areas that are relatively distant from existing campuses.*

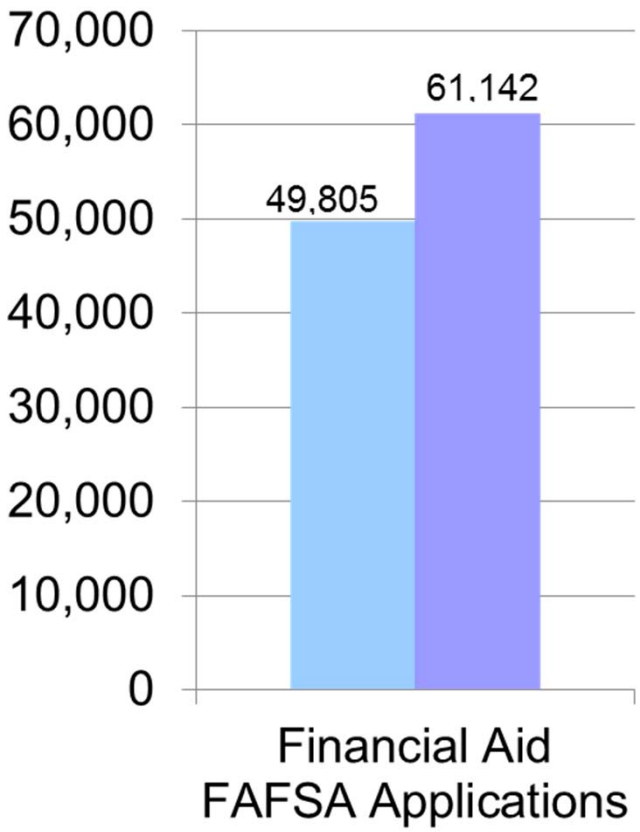
Objective 1.5 – ***Access***

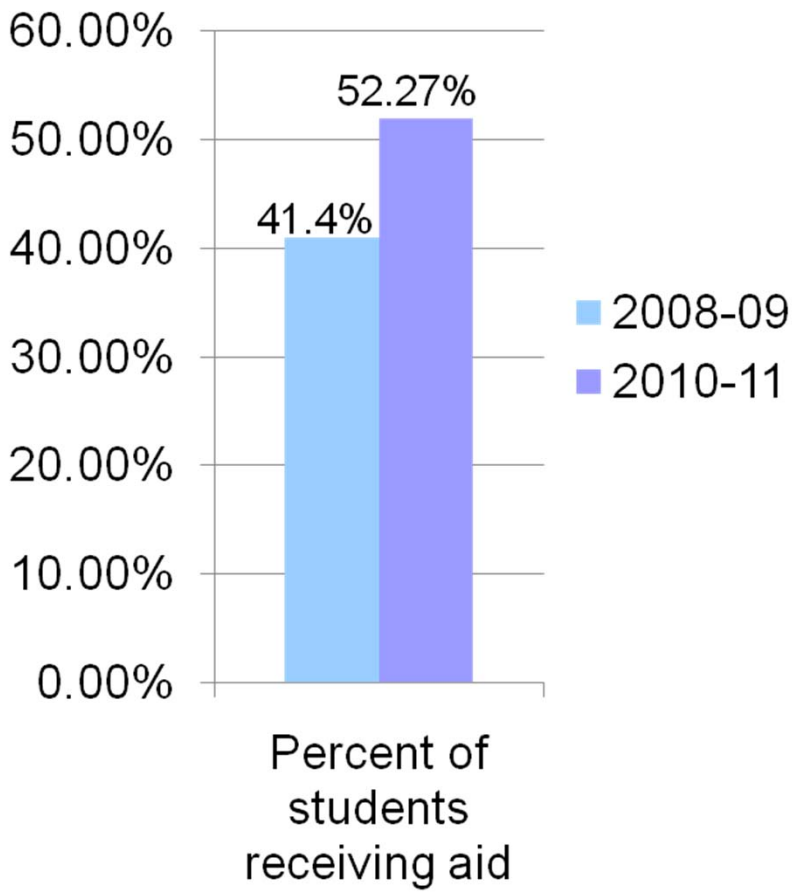
Progress is measured in terms of the extent to which financial need remains a barrier, and in the growth of facilities, degree opportunities, and on-line learning opportunities.

Access Initiatives

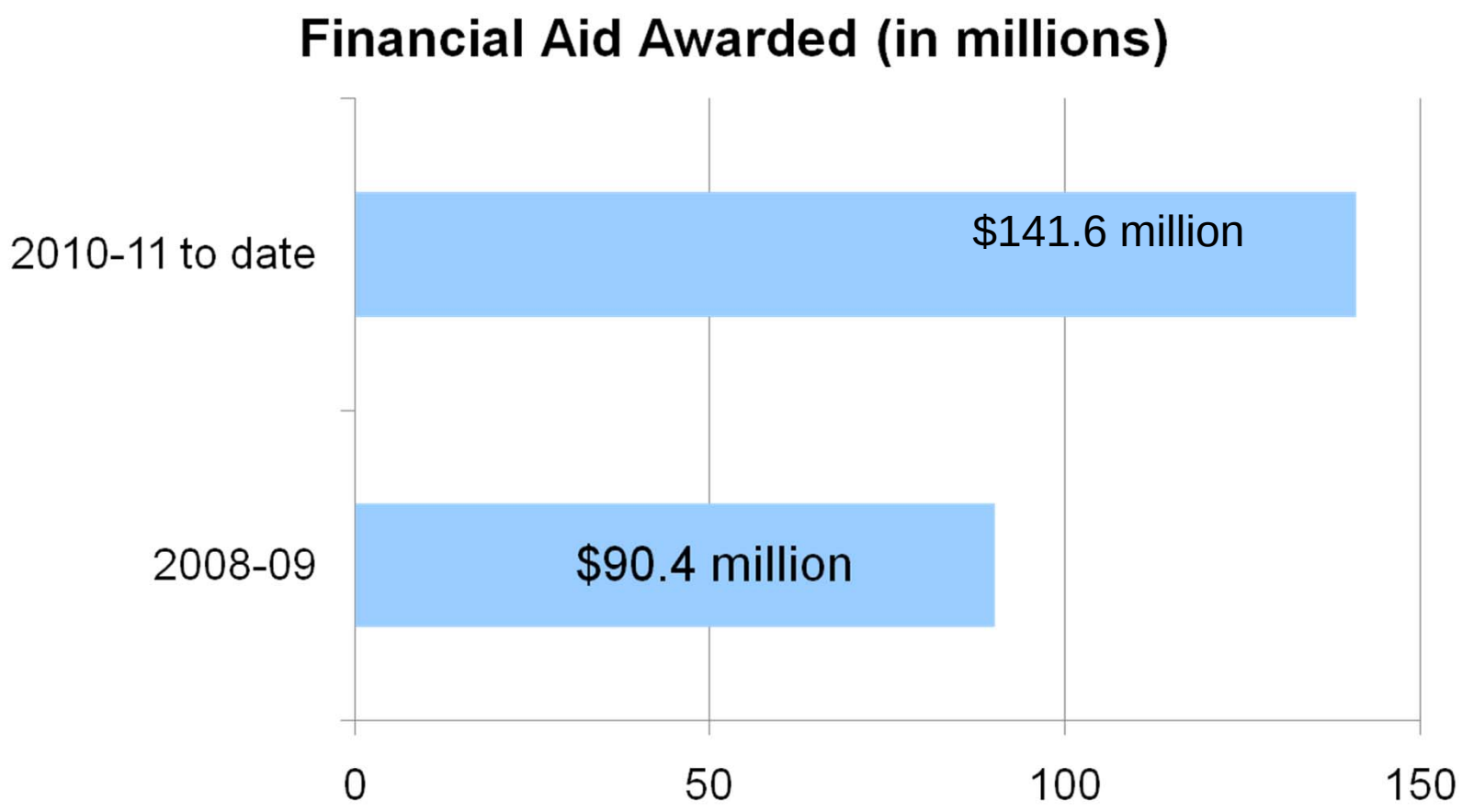
- Examples of major initiatives aimed at achieving objective 1.5:
  - Growth of Direct Connect to UCF.
  - Creation of the Seneff Honors College.
  - Creation of Lake Nona Campus, addition of Building 11- West and Building 4 – Osceola, and expansion of on-line enrollment.

Financial Award – FAFSA Applications and Percent Receiving Aid



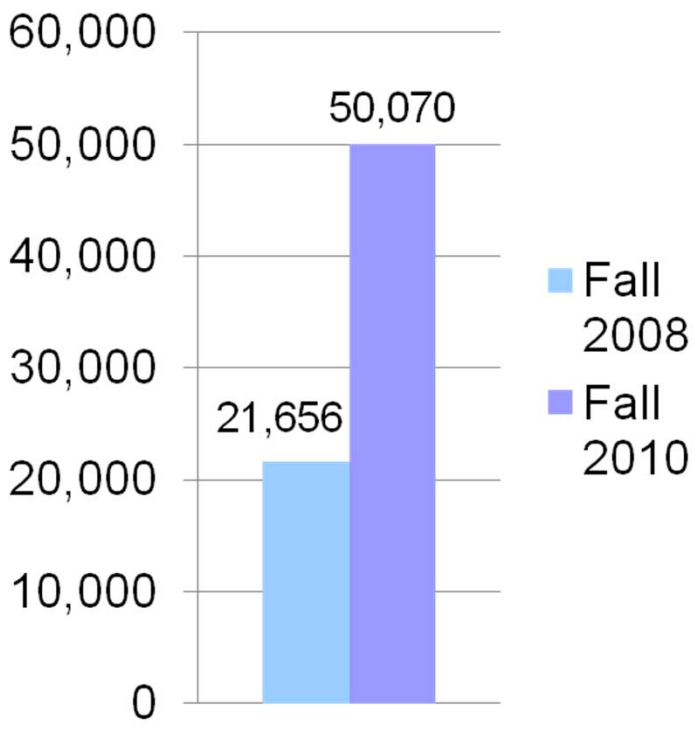


Financial Aid Awarded

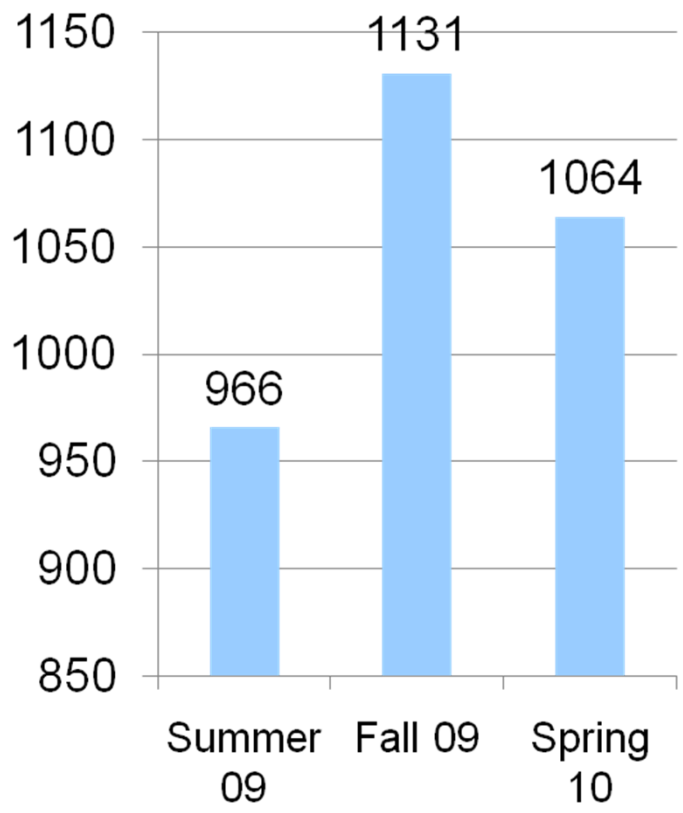


Direct Connect Growth

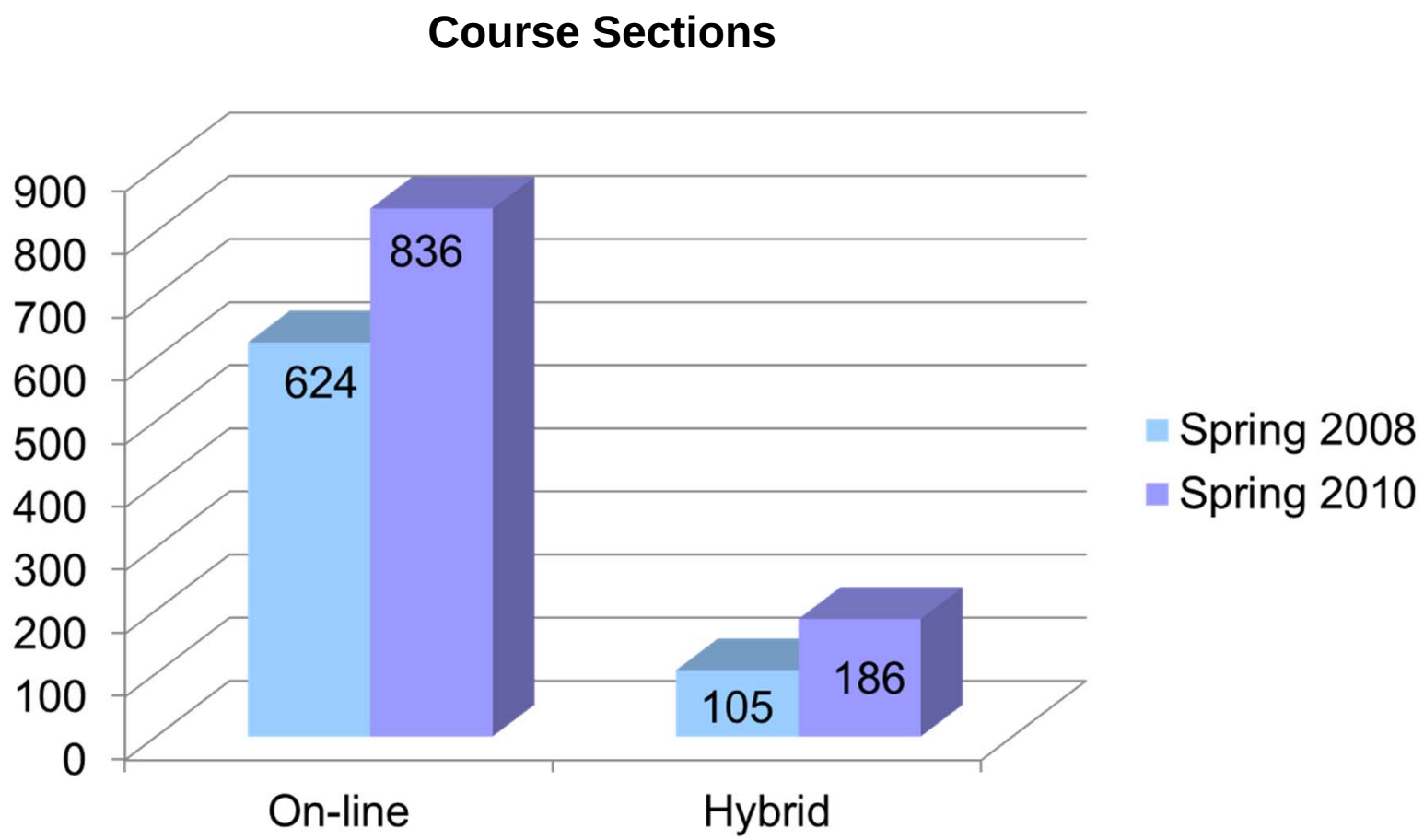
Direct Connect Students at Valencia



Direct Connect Graduates from Valencia



Growth of Alternative Delivery



To be continued . . .

- *At the April Board meeting, we will share the 2010 report on Goal 2 – Learning Assured.*

Thank you.