Factoring Trinomials of the form $Ax^2 + Bx + C$, where $A \neq 1$

A · C Method A.K.A. Grouping Method

Steps to Factoring $Ax^2 + Bx + C$		Example Factor: $12x^2 + 11x - 5$
1.	Multiply $A \cdot C$	$A \cdot C = 12 \cdot -5 = -60$
2.	Find two factors of $A \cdot C$ that add to the middle term, B (the coefficient of x). Be sure to include the proper signs with these numbers.	$ \frac{-60}{1 \cdot 60} $ 2 · 30 3 · 20 $ \frac{4 \cdot 15}{5 \cdot 12} $ 6 · 10
3.	Rewrite the middle term as the sum of the two new factors you found in Step 2 (include the signs). The order of the two terms is not important, as either arrangement will work.	$12x^2 - 4x + 15x - 5$
4.	Group the terms to form pairs – the first two terms and the last two terms. Factor out the GCF from each pair.	$(12x^2 - 4x) + (15x - 5)$ $4x(3x - 1) + 5(3x - 1)$
5.	Factor out the shared (common) binomial in parentheses.	(3x-1)(4x+5)

Here Are a Couple More Examples...

	Example 1		Example 2
	Factor: $8x^2 - 6x - 9$		Factor: $3x^2 - 16x + 16$
1.	$A \cdot C = -72$	1.	$A \cdot C = 48$
	$6 \cdot (-12) = -72$		$-4 \cdot (-12) = 48$
2.	AND	2.	AND
	6 + (-12) = -6		-4 + (-12) = -16
3.	$8x^2 + 6x - 12x - 9$	3.	$3x^2 - 4x - 12x + 16$
4.	2x(4x+3) - 3(4x+3)	4.	x(3x-4)-4(3x-4)
5.	(4x+3)(2x-3)	5.	(3x-4)(x-4)